

# Dr. Rashi Taggar

B.Sc, B.Ed., M.B.A., UGC-NET, Ph.D.

Assistant Professor

School of Business

Faculty of Management

**Shri Mata Vaishno Devi University (SMVDU) J&K, India**

*Areas of Specialization:*

Supply Chain & Marketing Management,

Personality Development



Date of Birth: 25 May, 1981

**Work Experience:** Since 2004 Teaching, Executive Training and Research

Institution	Position	Period
Shri Mata Vaishno Devi University, Katra, J&K	Assistant Professor	Since March 2007
Wigan and Leigh College, Jammu	Visiting Faculty	October 2006 to February 2007
The Business School, University of Jammu, Jammu	UGC-Major Project Fellow	June 2005 to July 2006
Softlab Learning Centre (Punjab Technical University), Jammu	Senior Faculty	October 2004 to October 2005

## Educational Qualification

Qualification	Year of Passing	School/University	Subjects/Specialisation	Division
Ph.D.	Submitted in 2013, Awarded in 2014	SMVD University	Buyer-Supplier Relationship in Operations: A Study of Manufacturing and Service Organizations	--
N.E.T	2005	U.G.C	Management	--

B.Ed	2004	Khalsa College, Jammu University	Teaching of English and Science	I
M.B.A.	2003	IMS, Jammu University	Marketing and Human Resource Management	I
B.Sc	2001	GCW, Jammu University	Eng, Botany, Zoology, Chemistry	I
HSC/12 <sup>th</sup>	1998	Army School	Eng, Bio, Phy, Chm, Maths	I
SSC/10 <sup>th</sup>	1996	Army School	Eng, Hindi, Maths, Sci, SST	Distinction

### ***Professional Membership***

- Life member, Public Procurement Association of India (PPAI), IPSCM-India
- Life member of National HRD Network
- Member of Next Level Purchasing Association
- Member of AGBA, Academy for Global Business Advancements

### ***Ongoing Research Project***

Mahatma Gandhi National Council of Rural Education (MGNCRE) Major Action Research Project ‘Social Enterprise Framework for the Horticulture based Producer Organizations in Hill States of North India’, sanctioned in September 2021

### ***Select Publications***

- Bhardwaj, R., Srivastava, S., Taggar, R. and Bindra, S. (2021), "Exploring micro-foundations of dynamic capabilities for social enterprises", *Social Enterprise Journal (ABDC-listed, C-category)* ahead-of-print. <https://doi.org/10.1108/SEJ-08-2021-0071>
- Sharma, D., Paul, J., Dhir, S. and Taggar, R.(2021), “Deciphering the impact of responsiveness on customer satisfaction, cross-buying behaviour, revisit intention and referral behaviour”, *Asia Pacific Journal of Marketing and Logistics (ABDC-listed, A-category)* ahead-of-print. <https://doi.org/10.1108/APJML-07-2021-0465>
- T Sudan,T. and Taggar, R. (2021), “Recovering Supply Chain Disruptions in Post-COVID-19 Pandemic through Transport Intelligence and Logistics Systems: India’s Experiences and Policy Options”, *Frontiers in Future Transportation (Indexed in Google Scholar, DOAJ, CrossRef, CLOCKSS, OpenAIRE)* 2, 7, <https://doi.org/10.3389/ffutr.2021.660116>
- T Sudan,T. and Taggar, R. (2021), “Addressing COVID-19 and Supply Chain Disruptions through the Industry 4.0: Mitigation Strategies and Recovery Model In Bijuna C Mohan and Savita Bhat (Eds.), *Tackling the VUCA World through Industry 4.0: Insights for Business and Researchers* (pp. 39-70), Authorspress, New Delhi. ISBN 9789390588466

- Sharma, D., Taggar, R., Bindra, S. and Dhir, S. (2020), “A systematic review of responsiveness to develop future research agenda: a TCCM and bibliometric analysis”, *Benchmarking: An International Journal (ABDC-listed, B-category)* Vol. 27 No. 9, pp. 2649-2677, <https://doi.org/10.1108/BIJ-12-2019-0539>
- Sharma, D., Taggar, R., Bindra, S. and Dhir, S. (2020), “Retailer responsiveness: a total interpretive structural modelling approach”, *Journal for Global Business Advancement (SCOPUS indexed)* Vol. 13 No. 3, pp. 336-358, <https://dx.doi.org/10.1504/JGBA.2020.111014>
- Sharma, D., Bindra, S., Taggar, R., Dhir, S. and Khoa, T.T. (2020), “Mapping responsive retailing to identify future research trajectories”, *Journal for Global Business Advancement (SCOPUS indexed)* Vol. 13 No. 5, pp. 584-604, <https://doi.org/10.1504/JGBA.2020.112823>
- Sharma, D., Taggar, R. and Jain, D. (2018), “Enhancing talent competitiveness in the technological era”, *AIMS Journal of Research (Index Copernicus International and DRJI Indexed)* Vol. 13 No. 2, pp. 18-22.
- Taggar, R. (2016), “Supply Chain Drivers of Manufacturing Organizations” In *Economic and Socio-cultural Environment of Business* (edited book) ISBN: 978-93-5196-165-9, pp.106-112.
- Taggar, R. (2014), “E-Procurement for Prompt Policy Execution”, *Pratibimba, The Journal of IMIS (ProQuest Indexed)* Vol 14, Issue 1, ISSN: 0972-5466, pp. 31-35.
- Taggar, R. (2014), “Type of Relationship between Buyer and Key-input Supplier: Exploring via CIT Approach”, *Pacific Business Review International (indexed in Emerging Sources Citation Index (ESCI) by Web of Science)* Vol 6, Issue 12, June 2014, ISSN: 0974-438X, pp. 37-44.
- Taggar, R. (2013), “Supplier Development- The Factors Explored in Case of Indian Organizations”, *ASBM Journal of Management (EBSCO and ProQuest Indexed)* Vol. 6, Issue 1, 2013, ISSN: 0972-7310, pp. 31-35.
- Mukhopadhyay, D. , Taggar, R. and Jena, P. K. (2012), “Tourism Marketing: An Empirical Study Assessing the Destination Image of Delhi, India”, *Journal of Tourism (UGC-Care listed)* Vol.13, No.1, ISSN: 0972-7310, pp. 103-123.
- Taggar, R. and Giri, S. (2011), “Examining buyer supplier relationship existing in telecom companies”, *Elixir Mgmt. Arts*, Vol. 39, ISSN 2229-712X, pp. 4822-4826.

### ***Papers presented***

<b>S.N</b>	<b>Paper</b>	<b>Conference/seminar</b>	<b>Dates</b>
1.	Recovering supply chain disruptions in post COVID-19 pandemic through transport	Changing Business Paradigm- 2021 on ‘Contemporary Issues and Challenges in Business Management: Post- Covid 19’	19-21 March 2021

	intelligence and logistics systems	organized by MDI-Murshidabad	
2.	Operationalizing e-commerce for mitigating the impact of COVID-19: Evidence from literature and policy implications’	Pandemic Effect and Global Economy: Unseen Challenges and Opportunities Post Covid-19 Diagnosis, organized by Amity University	31 July- 1 August 2020
3.	Customer Centricity: A Battle Cry of Fashion Retailers	AGBA's 16th World Congress, Indian Institute of Technology-Delhi	2 -4 July 2019
4.	A Qualitative Exploration of Customer Centric Offerings by Retailers	International Conference Management Education: The Road Ahead, organized by School of Business of SMVD University	6 – 7 June 2019
5.	Tapping the Market with Rich Taste of ‘Creamy-bite’: A Case Study	NABARD sponsored International Seminar on Sustainable Rural Development in India: Issues, Opportunities & Challenges, SMVD University	9 March 2019
6.	Relationship Quality improving Supply Chain Operational Performance	5 <sup>th</sup> International Conference on recent Trends & Advancement in Engineering and Technology, SMVD University	25 – 26 October 2018
7.	Exploring Factors of Buyer Supplier Relationship and their impact on Operations	International Conference on Mechanical Engineering and Allied Sciences, ICMEAS-2018, SMVD University	14 – 15 September 2018
8.	Responsive Retailing for Fashion Conscious Customers	National Seminar ‘Contemporary Practices and Trends in Business Management and Society’, SMVD University	21 May 2018
9.	Factors affecting E-loyalty in Case of Online Shoppers: An Empirical Study	National Conference on ‘Paradigm Shift in Business Education’, Management Studies, The Islamia College of Science and Commerce	27 – 28 March 2018
10.	J&K Grameen Bank: Serving to Empower	International Conference on ‘Economic Growth and Structural Changes: Trend, Pattern and Policies’, School of Economics, SMVD University, J&K	23 – 24 February 2018
11.	Financial Inclusion of Rural People: A Study of Kakryal	International Conference on ‘Economic Growth and Structural Changes: Trend, Pattern and Policies’, School of Economics, SMVD University, J&K	23 – 24 February 2018
12.	The Role of Technology to Discover and Develop Talent	International Conference on ‘Strategic Competency Mapping for Talent Management and Retention’, UBS, Panjab University, Chandigarh	18 – 19 January 2018

13.	JK Grameen Bank : Serving the Underserved	International Case Study Conference- INCSC-17, SMVD University	11 -13 December 2017
14.	Employee Satisfaction toward Welfare Measures among Manufacturing Unit Employees in Jammu	National Conference, ESDR-17, TBS, Bhandarwah Campus, University of Jammu	8 – 9 September 2017
15.	A Study to Evaluate the Quality of Services provided by E-Tailers	ICSSR sponsored National Seminar on ‘ICT Initiation for Economic Development of North-West India’, SMVD University	30 March 2017
16.	Employees Perception of Existing Flexible Work Practice and its Impact on their Performance: An Empirical Study	UGC sponsored International Conference on ‘Sustainable Economic Development: Paths and Obstacles’, SMVD University	24 – 25 March 2017
17.	Buyer-Supplier Relationship Quality of Manufacturing Units in Jammu: An Empirical Investigation	ICSSR sponsored International Conference on ‘Shifting Paradigms in Applied Economics and Management: Course Correction’, SMVD University	1 - 2 August 2014
18.	Supply Chain Drivers of Manufacturing Operations	International Conference on ‘Managing Change in Business and Economy’, Pacific University, Udaipur	6 -7 April 2013
19.	Supply Chain Practices Jettisoning the Pressure of Recession	UGC sponsored National Conference on ‘Contemporary Issues in Business with reference to Global Economic Meltdown’, SMVD University	29 March 2013
20.	Coordination and Co-operation Creating Value in Realizing Strong Buyer Supplier Relationship	UGC sponsored National seminar on ‘Strategic Dimensions of Value Chain for Sustainable Development’, SMVD University	1 September 2012
21.	Supplier Development – The factors explored in case of Indian organizations	International Conference on ‘Sustainable Management Practices: Developments & Dimensions’, FMS, Udaipur	30 -31 March 2012
22.	An Empirical Study Assessing the Destination Image of Delhi	National Seminar on ‘Tourism Planning and Development in India: Setting Agenda for Tourism Research’, Kurukshetra University	28 -29 February 2012
23.	E – Tourism: Changing The Outlook of Consumers	National Conference on ‘Tourism in India- Challenges Ahead’, The Business School, University of Jammu	6 -7 March 2009
24.	Indian Auto Industry on a Trail to	AICTE Sponsored National Seminar on	27 -28

	Upsurge	‘Growth of Indian Industrial Sector- A Road map for Success’, SMVD University	February 2009
25.	Spiritual Intelligence and its effect on satisfaction level of employees at work	International Conference on ‘Management of Transformation’, DSPSR, Delhi	3 -5 January 2008

### Successfully Completed MOOCs

SN	Course title	University / Institute	Date
1.	Specialization in Supply Chain Management (Capstone Course)	Rutgers University (via Coursera)	Completed on 12 July 2020
2.	International Hospitality and Healthcare Services Marketing	Yonsei University (via Coursera)	Completed on 21 August 2020
3.	Introduction to Data Analytics for Managers	Michigan University (via Edx)	2 <sup>nd</sup> May – 31 <sup>st</sup> May, 2019
4.	Digital Supply Chain- From Design to Operate	Open SAP, Germany	10 <sup>th</sup> April – 30 <sup>th</sup> April, 2019
5.	Internet Marketing Course (online)	eLearning College	Completed on July 2018
6.	Supply Chain Management (online)	Oxford Home Study College	Completed on April, 2017

### Workshops attended

S.N	Topic	Organizer	Dates
1.	AICTE Training And Learning (ATAL) Academy Online Elementary FDP on ‘Practice Managers for Industry 4.0’	IIM-Sirmaur	26-30 August 2021
2.	FDP ‘Inculcating Universal Human Values in Technical Education’	AICTE	16-20 August 2021
3.	AICTE-ISTE sponsored Induction/Refresher program on Sustainable Product Design and Manufacturing	SoME, SMVD University	18-24 March 2021

4.	National Workshop on Research Methodology for Social Sciences	UGC-HRDC- University of Jammu	22-27 Feb 2021
5.	TEQIP-3 One Week Online Short Term Course on Supply Chain Management: Challenges and Strategies	Dr. B. R. Ambedkar National Institute of Technology, Jalandhar	13 - 17 July 2020
6.	The BodhiTree and SAFE Tools for Effective Online Teaching: A Hands-On Workshop	IIT Bombay under PMMMNTT, MHRD, Govt. of India	Completed on 21 June 2020
7.	AICTE approved FDP Swayam Arpit Online Refresher Course in Management	Banasthali University	1 September, 2019 to 16 January, 2020
8.	Role of Soft Skills in Effective Classroom Management	School of Languages and Literature, SMVD University	19 – 23 August, 2019
9.	National Workshop on Reading and Writing for Public Relations and Corporate Communications	Media Cell, SMVD University	28 – 30 January, 2019
10.	National Workshop on Advances in Clean Energy Conversion Technologies and Materials for Energy Storage Applications	School of Mechanical Engineering, SMVD University	24 to 25 January, 2019
11.	FDP on Academic Writing: Theory & Praxis	School of Languages and Literature, SMVD University	1 to 6 November, 2018
12.	Pedagogy for Online and Blended Teaching-Learning Process	Indian Institute of Technology, Bombay	3 May to 30 May, 2018
13.	(MOOC FDP) Foundation Program in ICT for Education	Indian Institute of Technology, Bombay	8 March, 2018 to 12 April, 2018
14.	Productivity and Efficiency Analysis	School of Economics, SMVD University, J&K	18 to 22 December, 2017
15.	Research Methodology	HRDC, SMVD University,	4 December to 8 December, 2017

		J&K	
16.	ICSSR sponsored Research Methodology course	COM, SMVD University, J&K	28 Nov - 30 Nov, 2012
17.	UGC-sponsored Refresher Course in Research Methodology	ASC, University of Kashmir	15 June - 9 July 2012
18.	QIP-FDP on Intellectual property Rights	IIT- Delhi	18 - 22 July, 2011
19.	Managing Supplier Performance (online)	Next Level Purchasing	19 October, 2010
20.	UGC-sponsored General Orientation Course	ASC, University of Jammu	7 Dec, 2009 – 4 January, 2010
21.	Applied Econometrics for Management Research	Shri Mata Vaishno Devi University, Kakryal	10 - 23 July, 2009
22.	Values based approach to self transformation and organizational transformation	DSPSR, Delhi	2 January, 2008
23.	Econometrics for Business Data Analysis & Research	Asia Pacific Institute of Management, Delhi	18 - 30 June, 2007
24.	Case Study Pedagogy in Management Programme	University of Jammu	27 March, 2006

### Special Lectures Delivered

SN	Program	Topic/s
1.	MoEF & CC, GoI sponsored Five-Day Training Program for IFS Officers on Stress, Health and LifeStyle Management, 25 October - 29th October 2021	<i>Smiling Meditation (29 October 2021)</i>
2.	Developing Good Communication Skill, Behavior Attitude and Responsibility towards General Public, Sher-i-Kashmir Police Academy, Udhampur	<i>Inter-personal skills to improve Police-Public relationship (7 October 2021)</i>
3.	ASRAR-E-KHUDI(Secrets of Self): Leadership and Motivation, training program organized by SKUAST-Kashmir, J&K, 18-20 September 2021	<i>Leadership in Contemporary World (19 September 2021)</i>
4.	National Faculty Development Program on Entrepreneurship Development, 17-30 August 2021	<i>Reinventing Entrepreneurial You (30 August 2021)</i>
5.	National Faculty Development Program on Entrepreneurship Development, 17-30 June 2021	<i>Reinventing Entrepreneurial You (28 June 2021)</i>



6.	Community Policing	<i>Use of inter personal skills in improving police public relationship (16 April 2021)</i>
7.	Business Model Canvas Workshop	<i>Creativity Canvas (29 March 2021)</i>
8.	Developing Good Communication Skill, Behavior Attitude and Responsibility towards General Public, Sher-i-Kashmir Police Academy, Udhampur	<i>Use of Interpersonal Skills in improving Police-Public Relationship (19 March 2021)</i>
9.	Developing Good Communication Skill, Behavior Attitude and Responsibility towards General Public, Sher-i-Kashmir Police Academy, Udhampur	<i>Team Building in Police Organization (19 March 2021)</i>
10.	National level program ‘Enhancing managerial Effectiveness for IFS Officers’	<i>Time Management (12 March 2021)</i>
11.	Concept of Leadership & Management in Police	<i>Transformational leadership (11 Jan 2021)</i>
12.	Concept of Leadership & Management in Police	<i>Leadership Theories and their relevance in Police (11 Jan 2021)</i>
13.	Entrepreneurship Awareness Programme ( EAP), Govt. Polytechnic for Women, Jammu, organized by MSME-DI, Jammu	<i>Creativity &amp; Think out of the Box (11 Feb 2020)</i>
14.	Training Program on ‘Advance Computer Skills for Effective Performance’ towards Capacity Building of the employees at SMVDSB, 9 – 13 September, 2019	<i>MS Excel: Working with Pivot, Charts and Formulas</i>
15.	‘Training of Trainers’ for Master Trainers and In-house Resource Persons of SMVDSB under capacity development scheme of Shri Mata Vaishno Devi Shrine Board, Katra, J&K from 29 to 31 August, 2019	<i>Training Pedagogies (30 August 2019)</i>
16.	Developing Good Communication Skill, Behavior Attitude and Responsibility towards General Public, Sher-i-Kashmir Police Academy, Udhampur, 11 – 15 March, 2019	<i>- Use of Interpersonal Skills in improving Police-Public Relationship - Team Building in Police Organization (29 August 2019)</i>
17.	Faculty Development Program on Research	<i>Factor Analysis using SPSS (23 May 2019)</i>

	Methodology Using R & E-Views, 21 -25 May, 2019	
18.	Marketing Research & Business Analytics With Econometric Application in Business Management, 6-17 May, 2019	<i>CIT: Qualitative Research Technique (13 May 2019)</i>
19.	Marketing Research & Business Analytics With Econometric Application in Business Management, 6 - 17 May, 2019	<i>Exploratory Factor Analysis (8 May 2019)</i>
20.	FDC (under Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, MHRD, Govt. of India) Four Week Orientation Program, 1 – 30 April, 2019	- <i>Communication Skills</i> - <i>Activity based Teaching (3 April 2019)</i>
21.	Developing Good Communication Skill, Behavior Attitude and Responsibility towards General Public, Sher-i-Kashmir Police Academy, Udhampur, 11 – 15 March, 2019	- <i>Use of Interpersonal Skills in improving Police-Public Relationship</i> - <i>Team Building in Police Organization (13 March 2019)</i>
22.	FDC (under Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, MHRD, Govt. of India) Workshop on Pedagogy, 11 – 15 March, 2019	<i>Learning through Activity (12 March 2019)</i>
23.	Executive Development Program on Basic Computer Skills for Effective Performance of SMVDSB Employees, 4 – 8 February, 2019	<i>MS-Excel Training</i>
24.	FDC (under Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, MHRD, Govt. of India) One month Induction Program, 2 January – 1 February, 2019	- <i>Official Communication (3 Jan 2019)</i> - <i>Games for Creativity (8 Jan 2019)</i> - <i>Crisis as Opportunity (9 Jan 2019)</i> - <i>Brain Balance (18 Jan 2019)</i> - <i>Multiple Intelligence (24 Jan 2019)</i>
25.	Concept of Leadership and Management in Police, Sher-i-Kashmir Police Academy, Udhampur, 2 – 3 January, 2019	- <i>Leadership, Leadership Theories and their relevance in Police</i> - <i>Transformational Leadership (2 January 2019)</i>
26.	DST-NIMAT sponsored Faculty Development Program on Entrepreneurship Development, 10 – 21 December, 2018	<i>Problem solving and Decision making</i>
27.	FDP on Research Methodology, Human Resource Development Centre, 8 – 12 October, 2018	<i>Factor Analysis</i>
28.	DST-NIMAT sponsored Entrepreneurship Awareness Camp, 27 – 29 September, 2018	- <i>Creativity and Business- the man behind the venture- the Behavioral Scientist's Approach</i> - <i>Communication Skills (interacting with</i>

		<i>people) for better results</i>
29.	Developing Good Communication Skill, Behavior Attitude and Responsibility towards General Public, Sher-i-Kashmir Police Academy, Udhampur, 27 – 31 August, 2018	- <i>Use of Interpersonal Skills in improving Police-Public Relationship</i> - <i>Team Building in Police Organization (29 August 2018)</i>
30.	Executive Development Program on Basic Computer Skills for Effective Performance of SMVDSB Employees, 9 – 13 July, 2018	<i>MS-Excel Training</i>
31.	Executive Development Program on Basic Computer Skills for Effective Performance of SMVDSB Employees, 7 – 11 May, 2018	<i>MS-Excel Training</i>
32.	International Case Study Conference- INCSC-17, SMVD University, 11 – 13 Dec, 2017	<i>Critical Incident Technique in Qualitative Research (13 Dec 2017)</i>
33.	Entrepreneurship Development Programme, SMVD University, 27 Nov – 23 Dec, 2017	<i>Soft Skills Development (1 Dec 2017)</i>
34.	Office Management and Skills Development, HRDC, SMVD University, 1 - 5 May, 2017	<i>Personality and Attitude Assessment (3 May 2017)</i>
35.	Research Methodology, HRDC, SMVD University, 14 – 27 March, 2017	<i>Critical Incident Technique (23 March 2017)</i>
36.	EDP at Govt. Polytechnic Jammu	<i>Effective Business Communication (August 2014)</i>
37.	FDP in Applications of Econometrics and Time Series Techniques in Business (AICTE sponsored),	<i>Exploratory Factor Analysis (23 May 2013)</i>
38.	FDP in Entrepreneurship by EDI Gujarat at SMVD University	<i>Need and Importance of Effective Business Communication (22 March 2012)</i>
39.	Business Skill Development Programme (MSME), Govt. Degree College, Samba	<i>Learning Marketing Strategies (16 June 2012)</i>
40.	EDP in Supply Chain Management	<i>Application of SCOR Model (25 Sep 2011)</i>
41.	Business Skill Development Programme (MSME)	<i>Managing the Supply Chain (17 Sep 2011)</i>
42.	MDP at DMS Petrochemicals	<i>Trust Factor (31 Jan 2012)</i>
43.	MDP at United Phosphorous Ltd.	<i>Personality Development (21 Feb, 5 March 2011)</i>
44.	MDP at Cadilla Pharma Ltd.	<i>Personality Development (Jan 2011)</i>

45.	MDP at Cadilla Pharma Ltd.	<i>Business Communication</i> (12 Jan 2011)
46.	MDP at Reckitt-Benckiser	<i>Conflict Management</i> (December 2010)
47.	Entrepreneurship Skill Development Programme (MSME)	<i>Effective Business Communication</i> (25 Oct 2007)
48.	MDP for Shrine Board Employees	<i>Motivation</i> (October 2007)

### Key Tasks

SN	Role	Event
1.	Member, Organizing Team	81 <sup>st</sup> Annual Conference of the Indian Society of Agricultural Economics, 1 - 3 December 2021
2.	Co-cordinator	Webinar on Respect and Dignity at Workplace, 13 November 2021
3.	Organizing Secretary	Workshop ‘Jammu through the Ages’, 17 September 2021
4.	Panel discussant	Panel discussion on ‘The Role of the Teachers of Higher Education in the New Education Policy of India 2020’ organized by SoPC and SoLL, 5 Sep 2021
5.	Co-convener	Workshop on GFRs & e-Purchase , organized by FDC-SMVDU, 7 August 2021
6.	Committee Member	Administrative and Academic Audit of DQA, EDC, HRDC
7.	Organizing Secretary	DST-NIMAT Project Sponsored National FDP (online) on “Entrepreneurship Development” (17–30 August 2021) Organized by FDC-SMVDU under PMMMNMTT Scheme in collaboration with School of Business & EDC-SMVDU (J&K)
8.	Session Discussant	Virtual international conference on ‘COVID-19 and Economic Impacts and Prospects: Challenges and Policies’, organized by Universal Wiser Publisher, Singapore in collaboration with University of Jammu and University of Kashmir, 23-24 August 2021
9.	Organizing Secretary	DST-NIMAT Project Sponsored National FDP (online) on “Entrepreneurship Development” (17–30 June 2021) Organized by FDC-SMVDU under PMMMNMTT Scheme in collaboration with School of Business & EDC-SMVDU (J&K)
10.	Coordinator	Webinar on Supply Chain Management: Role of FCI in efficient management of food supply, 31 May 2021
11.	Organizing	Intellectual Property Right and IP Management for Startup, 30 March

	Secretary	2021
12.	Organizing Secretary	Business Model Canvas, 29 March 2021
13.	Co-coordinator	Rural Marketing: The Way Ahead (Lecture Series), 23 March – 6 April 2021
14.	Program Coordinator	Workshop on Quantitative Data Analysis, 1-5 Feb 2021
15.	Organizing Secretary	Webinar: Sectoral Experiences and Challenges for India Post COVID-19, 3 July 2020
16.	Convener	Entrepreneurship Awareness Camp, 21-23 November 2019
17.	Evaluator	2 <sup>nd</sup> National level Essay Writing Competition, October, 2019
18.	Coordinator/Convener	Tree Plantation and Adoption Drive in SMVDU, 31 July 2019
19.	Co-convener	International Conference ‘Management Education: The Road Ahead’, 6-7 June 2019
20.	Member	MDP ‘Efficient Decision Making: Processes and Practices’, 24-25 May 2019
21.	Organizing Secretary	Marketing Research & Business Analytics With Econometric Application in Business Management, 6-17 May 2019
22.	Session Co-chair	International Conference on Strategic Marketing Initiatives in Emerging Markets in collaboration with North American Society for Marketing Education in India, The Business School, University of Jammu, 15 – 16 March, 2019
23.	Evaluator, Tatva-Management Fest	- Karyaneeti (Supply Chain Operations Decisions) - Entrepreneurship Business Plan - Case Study Analysis 28 February – 2 March, 2019
24.	Member, Organizing Committee	Tatva-Management Fest, 28 <sup>th</sup> February – 2 <sup>nd</sup> March, 2019
25.	Member, Executive Committee	Executive Development Program on Basic Computer Skills for Effective Performance of SMVDSB Employees, 4 – 8 February, 2019
26.	Member, Event Management Committee	Ministry of Environment, Forests and Climate Change (Govt. of India) funded Training program on Disaster management and risk reduction initiatives through forestry and others for IFS Officers, 21 – 25 January, 2019
27.	Program Co-	DST-NIMAT sponsored Faculty Development Program on

	Coordinator	Entrepreneurship Development, 10 – 21 December, 2018
28.	Organizing Secretary	DST-NIMAT sponsored Entrepreneurship Awareness Camp, 27 – 29 September, 2018
29.	Member, Event Management Committee	Ministry of Environment, Forests and Climate Change (Govt. of India) funded training program on Emotional Intelligence and Workplace Effectiveness for IFS Officers, 11 – 12 October, 2018
30.	Evaluator	National level Essay Writing Competition, September, 2018
31.	Member, Event Management Committee	Executive Development Program on Basic Computer Skills for Effective Performance of SMVDSB Employees, 9 – 13 July, 2018
32.	Member, Event Management Committee	Executive Development Program on Basic Computer Skills for Effective Performance of SMVDSB Employees, 7 – 11 May, 2018
33.	Member, MBA Syllabus Modification Committee	Syllabus Modification of MBA Program, February, 2018
34.	Joint Organizing Secretary	National Seminar ‘Contemporary Practices and Trends in Business Management and Society’, SMVD University, 21 May, 2017
35.	Organizing Secretary	International Case Study Conference- INCSC-17, SMVD University, 11 – 13 Dec, 2017
36.	Organizing Secretary	1 <sup>st</sup> National Case Study Conference, 24-26 April 2015
37.	Organizing Secretary	ICSSR North-Western Regional Centre sponsored Seminar-Contemporary Business and Economic Opportunities in North-Western Region – Issues and Challenges, 6 March, 2015
38.	Member, Event Management Committee	Ministry of Environment, Forests and Climate Change (Govt. of India) funded Training Workshop - Individuals as Catalysts for Organization Excellence for Indian Forest Services (IFS) Officers, 18 September - 19 September, 2014
39.	Session Co-chair	ICSSR sponsored International Conference- Shifting Paradigms in Applied Economics and Management, 1 – 2 August, 2014
40.	Rapporteur	UGC sponsored National Seminar- Strategic Dimensions of Value Chain for Sustainable Development, 1 September, 2012

### **Seminars/Conferences/Webinars attended**

1. International Procurement Conference 2021 organized by ISM-INDIA in cooperation with the World Bank, 24-25 September 2021

2. Global Procurement Summit 2021, organized by AIMA in collaboration with Ministry of Finance, World Bank & ADB, 3-4 Feb 2021
3. Webinar - Professional Management and Skill Support for the Rural Economy- The Way Forward, organized by ASBM University, Bhubaneswar, 28 Dec 2020
4. Webinar - Impact of online Advertising during a Pandemic, organized by ASBM University, Bhubaneswar, 26 Nov 2020
5. Webinar- Transforming Pedagogy in India, organized by NIT Jamshedpur, 1-3 Aug 2020
6. Webinar- Impact of COVID-19 on Indian Economy, organized by IQAC, Department of Economics & Commerce of VNACBNS Mahavidyalaya, Shirala, Maharashtra, 28 July 2020
7. Webinar- Impact of AI during Pandemic Times by Dr. Raul V. Rodriguez and Dr. Samala Nagaraj, organized by McGraw Hill, 4 June 2020 Two days National
8. Webinar- A Need of Transition in Teaching and Learning During and After COVID-19, organized by Department of Education, Central University of Jharkhand, 9 – 10 June 2020
9. Webinar- The Impact of COVID-19 on HR Strategies and Industrial Relations Practices, organized by Amity University, 11 June 2020
10. Webinar- Role of Marketing in times of Pandemic by Dr. Rajan Saxena, organized by McGraw Hill, 11 June 2020
11. Webinar- Future of Education Post Covid by Prof. Rajendra P Gupta, organized by McGraw Hill, 18 June, 2020
12. SOM 2010, 14<sup>th</sup> Annual Conference of the Society of Operations Management organized by NITIE, Mumbai, 17 -19 December, 2010
13. International Conference, Policy, People and Peace-Democratization of Foreign Policy in Parliamentary Democracies: Canada, India and Beyond organized by University of Jammu, 14 -16 December, 2009

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