



श्री माता वैष्णो देवी विश्वविद्यालय
Shri Mata Vaishno Devi University, Katra
SMVD University, Katra – 182 320(J&K)
Email: registrar@smvdu.ac.in

No. SMVDU/Adm/Estt.-FA/23/ 3400 - 05

Dated: 23rd February, 2023


OFFICE ORDER

Sub: "Grant of permission (on ex-post facto basis) for attending 3rd International Conference on Changing Business Paradigm (ICCBP – 2023) via Online Mode on theme – Reinventing Management Through Sustainability, Innovation and Analytics w.e.f. 05th – 07th January 2023 with financial assistance from PDA"

With reference to an application submitted by Dr. Rashi Taggar, Assistant Professor, School of Business forwarded by Head, SoB & Dean I/c, FoM and recommended by Committee constituted to review the requests received from the faculty members for grant of PDA and as approved by the Competent Authority, Ex-post facto sanction is hereby accorded in her favour for the following:

- Grant of permission in her favour for attending '3rd International Conference on Changing Business Paradigm (ICCBP – 2023)' via online mode on theme – Reinventing Management Through Sustainability, Innovation and Analytics for presentation of her research paper entitled: 'What Determines the Purchase of Superfoods? An Empirical Assessment of Indian Consumers' at Management Development Institute, Murshidabad (MDI – M) w.e.f. 05th – 07th January 2023 with financial assistance out of her PDA from the block period of 03 years i.e. 2020-23 and FY 2021-22 & 22-23, as per University rules.
- Re-imburement of 'Registration Fee amounting to Rs. 3,000/- subject to a maximum of Rs.1,40,000/- as per rules.

Dr. Rashi Taggar must submit the re-imburement request by or before the 20th of March of the current financial year, otherwise, the order issued w.r.t. financial assistance under PDA be considered as null and void and no financial assistance shall be provided to her.


23/02/23
Registrar
L

Copy to: -

1. Dean I/c, FoM, for information.
2. Head, SoB, for information.
3. Finance Officer, for information & needful please.
4. PS to VC, for kind information of the Hon'ble Vice-Chancellor.
5. Concerned: Dr. Rashi Taggar, Assistant Professor, SoB.
6. I/c Website, for uploading on the University Website.
7. Office Order file.
8. Personal file of the concerned.