Campus Jottings

Photo of the Month

" Jacaranda Trees in Full Bloom in SMVDU"
Contributed by: Mr. Pankaj Pandey (2012EEC56)

Distinguished Professor of Management Visits SMVDU

Prof. Rajan Saxena, a distinguished Professor of Marketing Management and Vice Chancellor, NMIMS University and former Director of IIM, Indore interacted with the faculty members, research scholars and students of School of Business, SMVD University on 4th May, 2014. During the discussion, Prof. Saxena emphasized on enhancement of decision making & problem solving skills in addition to social skills for the development of creative human capital for the present dynamic business world. Prof. Saxena discussed the role of massive open online courses and study material for modernizing the pedagogy of management education. During the discussion, Prof. Sudhir K. Jain, Vice Chancellor, SMVD University put forward the idea of better learning, focused goal settings and wholesome attempts towards achieving the set goals.

Expert Lecture on Next Generation Optical Networks

Prof. Anand Srivastava, Dean Infrastructure & Services, IIT Mandi delivered an expert lecture

on "Next Generation Passive Optical Networks" at the School of Electronics and Communication Engineering, SMVD University. The lecture was

attended by the students, scholars and faculty members of the School. Prof. Srivastava spoke about the Next Generation Passive Optical Networks (NGPON) and their relevance in the current age of networks. While discussing the heavy requirements of band width in the coming decade, he mentioned various new technologies being introduced to meet the requirement. He introduced the audience to the concepts of Passive Optical Networks PON & FTTH besides OFDMA which will help in meeting the high demands on network bandwidth. The event was coordinated by Er. Sumeet Gupta, Director School of E&CE while Dr Rakesh Jha, Asstt. Professor presented the vote of thanks .

Case Analysis Workshop conducted at Shri Mata Vaishno Devi University

Prof. Abhinandan Jain, Adjunct Professor, School of Business, SMVDU from IIM, Ahmada-

bad conducted 3-days workshop on "Case

Analysis and Case Discussion" for research scholars and faculty members of School of Business from 16th to 18th May, 2014. During the workshop, Prof. Jain discussed the various analytical skills required, of the participants, in different areas of case discussion and case analysis. Various cases like, 'Kanpur Confectioneries', 'Shiva Filling Station: Financial Evaluation of a Retail Outlet', 'A-One

Starch Product Ltd: Marketing Planning for Liquid Glucose' were deliberated and discussed during the program.

Workshop concluded with feedback from participants who also shared their roadmap for future, in Case Analysis.

Faculty Highlights

Pabitra Kumar Jena, Assistant Professor, SOB Delivered four Special Lecture on " Basic of Statistics and Econometrics" for Education Officer at Jammu & Kashmir Institute of Management, Public Administration & Rural Development, Jammu from 19th-20th, May 2014.

Student Update

Students Contributed to Research Papers

Jahnvi Tiwari and Ashish Kumar Singh (2014) Proposed advanced education system. IJCA, Vol. 91,17, 0975-8887.

Suhaib Ahmed and Aayushi (2014) An Optimal Routing and Sink Placement for Cluster Initialization of Wireless Sensor Nodes for Landslide Detection. IOSR-JECE, vol. 9, issue 3.

Aayushi and Suhaib Ahmed (2014) Comparative Analysis of Data Dissemination Strategies in Wireless Sensor Networks\IJARCCE, vol 3,issue 4.
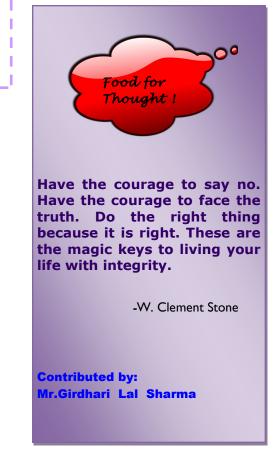
Suhaib Ahmed and Mudasir Bashir (2014) Low Pass FIR Filter Design and Analysis using Hamming, Blackman and Kaiser Windows" in IJAREEIE, vol. 3, issue 4.

Quleen Kaur (2014) Articulating Tribal History: Fallouts of Caste in Mahasweta Devi's Chotti Munda and

his Arrow. European Academic Research International Multidisciplinary Research Journal 2014.

Quleen Kaur (2014) Mahasweta Devi's Book of Hunters: Reinveing Polemics of Subaltern Historiography. Virtouso, A Refreed Transnational Bi-Annual Journal of Language & Literature. Vol-4. Issue-1.

Simranpreet Kaur (2014) Midnight's Children: A Dialectical Interplay of Text and Film, Oasis: Annual Refreed Journal of English Language & Literature. Vol-6, 2014.

Vishali Sharma (2014) Stirring the King's Nest: Hero in Rabindranath Tagore's Red Oleanders (1925) and Wole Soyinka's Kongi's Harvest (1967), Literary Discourses: A peer-reviewed International Research Journal of Literature and Art.

Food for Thought !

Have the courage to say no. Have the courage to face the truth. Do the right thing because it is right. These are the magic keys to living your life with integrity.

-W. Clement Stone

**Contributed by:
Mr.Girdhari Lal Sharma**

Pritesh Srivastava and Ankit Tyagi presented paper titled "Implementation and analysis of garbage free 4-bit ALU using reversible logic" International Conference on Conversion of Technology 2014, Pune .

Alumni Corner...

Priyanka Gupta,
Research Scholar at Shri Mata Vaishno Devi University.

I have done my post graduation from this serene campus. I feel very privileged to be a part of this university. The University provides a wide platform to the students, to explore the different opportunities. The campus is full of all energetic and dynamic teachers, so that, they set an example for their students, to encourage them to work hard and achieve the highest limits in their lives.

The World Outside..

"Dangerous antibiotic-resistant bacteria and other disease causing micro-organisms have now emerged in every part of the world and threaten to roll back medical advances", as per report from World Health Organization based on drug-resistance data in 114 countries. These microorganisms are resistant to antibiotic drugs, presently in use, and the crisis are attributed to several decades of careless prescribing practices, self-medication and over usage of the drugs, the report noted.

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