



## UPCOMING EVENTS

- MDP on Strengthening Lending Decisions to MSMEs
- Refresher Course in Experimental Physics

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Vice Chancellor

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Editorial Team welcomes information from Faculty/Staff/Students for inclusion in **Times@SMVDU**  
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## Campus Jottings



### Hon'ble Chancellor Inaugurates New Hostel Blocks

Sh.N.N. Vohra, Hon'ble Governor of J&K & Chancellor SMVDU visited the University and held extensive discussions with Prof. Sudhir K. Jain, Vice Chancellor of the University, to review all the important aspects of functioning of this important institution of higher learning, the only residential University in the State.

The Hon'ble Chancellor also undertook a round of the University and inaugurated the extension blocks of the hostels on 31<sup>st</sup> August, 2014. The Basohli Boys Hostel now has another 75 beds and the Vaishnavi Girl's Hostel has a block of 89 new beds. He also visited different rooms & the facility provided and gave valuable suggestions for improvement.

The Hon'ble Governor was briefed by Prof. Sudhir K. Jain, Vice Chancellor, Prof. V. Verma, Dean Faculty of Engineering and Mr. Ajay Khajuria, Registrar, about various ongoing projects in



the University, the budgetary issues, the new Schools to be opened, the vacancies to be filled etc. The Governor suggested the VC to strengthen access control and install CCTV cameras at various identified points for round-the-clock monitoring and surveillance. He also reiterated his directions about the care of the main lawns and the lawns appurtenant to the hostel buildings and for flowering shrubs and trees to be planted in the entire campus.

## Photo of the Month



Contributed by: Mr. Pankaj Pandey

### Dr. Jitendra Singh, MoS(I/c), inaugurates Workshop

Workshop on Innovation and Entrepreneurship Development through Incubation in Jammu and Kashmir State was inaugurated by Dr. Jitendra Singh, Hon'ble Minister of State



(Independent Charge) Science and Technology; Minister of State (Independent Charge) Earth Sciences; Minister of State in the Prime Minister's Office; Minister of State Personnel, Public Grievances and Pensions; Department of Atomic Energy; and Department of Space on 30<sup>th</sup> August, 2014 in the Matrika Auditorium of Shri Mata Vaishno Devi University.

Earlier, in his inaugural address, the Chief Guest, Dr. Jitendra Singh said that Indian students belong to the most hard working lot in the world and what is required is to tap them young so that an independent aptitude can be developed in them without any pressures and directions from parents. In the welcome address, Prof. Sudhir K. Jain, Vice Chancellor, Shri



Mata Vaishno Devi University, highlighted the strengths of SMVDU and said that the university has infrastructure and potential to do wonders.

Prof. S.K. Joshi, Former Director General, CSIR, the Guest of Honor of the occasion, delivered the keynote address and chaired the round table session. A National Perspective on Innovation, Entrepreneurship and Incubation was presented by Shri H. K. Mittal, Advisor & Member Secretary NSTEDB. Prof. V. Verma, Dean Faculty of Engineering presented the vision for TBIC. Sh. Ajay Khajuria, Registrar of the University, Deans, Directors, faculty members, staff members and students were present on the occasion. Dr. Ashutosh Vashishtha, the coordinator of the workshop, presented the vote of thanks.



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**Independence Day Celebration**

The 68<sup>th</sup> Independence Day of India was celebrated by SMVDU community on 15<sup>th</sup> August, 2014. The auspicious flag hoisting ceremony was performed by the hon'ble Vice Chancellor of the University, Prof. Sudhir K. Jain who unfurled the Indian Flag at the inauguration pavilion in the University campus. Registrar of the University, Deans and Directors, faculty, staff and students participated in the ceremony. Speaking on the occasion, Prof. Jain urged the SMVDU community to realize the significance of independence and to strive for excellence. The flag hoisting was followed by a scintillating cultural programme presented by the students of the University under the guidance of cultural coordinator, Mr. Anil Bhardwaj. Based on Indian struggle for independence and the vision of freedom fighters of India, a skit, group dance and poetry recitation were the main highlights of the programme.



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**One Day Workshop on “Credit Research and Analysis” held at Faculty of Management**

One Day Workshop on “Credit Research and Analysis” was organized by Faculty of Management on 24<sup>th</sup> August, 2014. The objective of the workshop was to equip participants with the knowledge of the ‘Fundamentals of Credit Analysis’. The participants of the workshop were scholars and students specializing in the area of Financial Management. Dr. Sanjay Kumar Mishra, Asst. Prof., FOM, Shri Vikas Gupta, Manager (Credit Analyst) in Small and Medium Enterprise Unit (SME Unit) of State Bank of India, and Shri Aditya Koushal, Probationary Officer (SME Portfolio), Canara bank acted as resource persons during the workshop. Dr. Sanjay Kumar Mishra was also the coordinator for the workshop.



**ICSSR Sponsored International Conference held at SMVDU**

Two day ICSSR sponsored International Conference, “Shifting Paradigms in Applied Economics and Management: Course Correction” was organized by Faculty of Management, SMVDU from 1<sup>st</sup>-2<sup>nd</sup> August, 2014. The conference strived to provide a cross platform for exchange of ideas involving the best and the most accomplished in the business of Economics and Management, especially in the present environment of massive economic, political and social upheaval. Hon'ble Vice Chancellor, SMVDU, Prof. Sudhir K. Jain presided in the inaugural occasion as the Chief Guest. Prof. D. Mukhopadhyay, Dean, Faculty of Management welcomed the participants. Prof. Rajah Rasiah, University of Malaya, was the key note speaker who discussed the significance of Southeast Asian experience with respect to the Asian and global financial crisis.

The Guest of Honor, Prof. Kuldeep Kumar from Bond University, Australia, discussed the prevalence of fraud and corruption and their impact on the performance in select cases. Mr. Vibhakar Khajuria, Cluster Head, Jammu region, J&K Bank, one of the sponsors of the event, was also present as Special guest. The Conference evoked tremendous response with around 150 academicians and scholars from India and abroad, participating in the Conference.





### Faculty Highlights

Director General, Council Scientific & Industrial Research (CSIR), New Delhi has nominated Prof. V.Verma, Dean Faculty of Engineering & Director School of Biotechnology, SMVDU, Katra as a member of the Research Advisory Committee (RAC) of National Botanical Research Institute (NBRI), Lucknow with immediate effect.

Dr. Vandhana Sharma conducted a session on Gender Sensitivity in Police: Need of the Hour in a Two Weeks Gazetted Officers' Refresher Course at Sher-e-Kashmir Police Academy, Udampur, J&K on 29th August, 2014

Dr. Vandhana Sharma conducted a session on Translating Culture: Issues and Challenges in a Orientation Programme For Translators' in Dogri organized by National Translation Mission, Central Institute in Indian Languages on 22nd August, 2014.

Dr. Sharada M. Potukuchi, Asst. Prof. and Ms. Anuja Koul, Research Scholar, School of Biotechnology attended the Two day International Workshop on Introduction to Biorisk Management for Leadership and Management from 25<sup>th</sup> to 26<sup>th</sup> August 2014 organized at CSIR-Indian Institute of Integrative Medicine, Jammu under the guidance of Dr. Hillary Carter, US Dept. of State, Washington, USA & Dr. Cecelia Williams and Mr. Giulio Mancini, Sandia National Laboratories, New Mexico. The Interactive Workshop included hands-on Training sessions on the topics Orientation to Biorisk Management and Establishing & Communicating Biorisk Management Policy, Goals, Objectives, Roles & Responsibilities.

**Food for Thought!**

“The best index to a person's character is how he treats people who can't do him any good, and how he treats people who can't fight back.”

-Abigail Van Buren

**Contributed by:**  
**Dr.Arati Devi**

### Alumni Corner...



Research Scholar at Shri Mata Vaishno Devi University. I have done my post graduation from this serene campus. I feel very privileged to be a part of this university. The University provides a wide platform to the students, to explore the different opportunities. The campus is full of all energetic and dynamic teachers, so that, they set an example for their students, to encourage them to work hard and achieve the highest limits in their lives.

*Priyanka Gupta*  
Research Scholar  
School of Languages & Literature

### The World Outside..

Diabetes Prevalence in world (2014)

