



UPCOMING EVENTS

- Titiksha 2014
- Refresher Course in Experimental Physics

PATRON

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Vice Chancellor

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Editorial Team welcomes information from Faculty/Staff/Students for inclusion in

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Campus Jottings



Training Workshop for IFS Officers

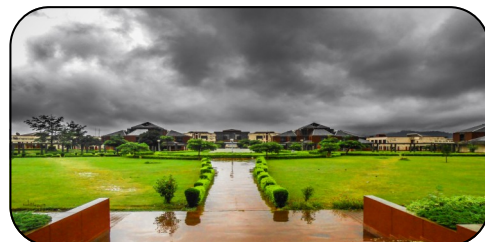
Sponsored by Ministry of Environment & Forest and Climate Change, Government of India and organized by Faculty of Management, SMVDU, a two day training workshop on 'Individuals as Catalysts for Organisation Excellence' was held on 18th & 19th September, 2014. Nineteen IFS officers participated in the workshop. Mr. Abhay Kumar, Retd. Principal Chief Conservator of Forests was the guest of honour motivated the participants to evolve their individual capacity for the excellence of society.



While interacting with the participants Prof. Sudhir K. Jain, Vice Chancellor, SMVDU called upon the role of Forest Service Officers in creative engagement for the protection of environment.



Photo of the Month



Contributed by: Mr. Pankaj Pandey



Two Day Management Development Programme on 'Strengthening Lending Decisions to MSMEs'

Two day Management Development Programme on 'Strengthening Lending Decisions to MSMEs' was in the University on 13th September, 2014. Organized by Faculty of Management, the programme aimed at equipping the participants with necessary skills, perspectives and strategies to enable them to build a sustainable and healthy MSME credit portfolio. The programme witnessed participation from officers of Jammu and Kashmir Bank, State Bank of India, HDFC Bank, Canara Bank, Syndicate Bank, Axis Bank, ICICI Bank, J&K Grameen Bank and Oriental Bank of Commerce. The various aspects of MSME lending were deliberated by Prof. D. Mukhopadhyay, SMVDU, Prof. Manoj Kumar, Flame School of Business, Pune, Dr. Vikas Srivastava, IIM Lucknow and Dr. Sanjay Kumar Mishra, SMVDU.



Student update



Week Long celebrations of Software Freedom Day

SMVDU joined the worldwide celebration of Free & Open Source and Software (FOSS) by celebrating Software Freedom Day (SFD) from 20th to 28th September, 2014. The goal of weeklong celebrations was to sensitize the students about the benefits of using high quality FOSS in education, in government, at home, and in business. The events in the SFD celebrations included Python workshop, Linux Workshop, Github workshop, Wikipedia Workshop, Network Security Workshop, Arduino Workshop, Android workshop, Quiz competition, Giton, Presentation Competition. The event was organized by the students of CSE under the guidance of Anuj Mahajan, Assistant Professor, SMVDU.



Session on Kriya Yoga

A special session on “Kriya Yoga for a Peaceful, Happy and Tension-Free Life” was organized by School of Philosophy & Culture on 2nd September, 2014. H. H. Swami Nityananda Giri Ji, a renowned ascetic of the Yogoda Satsang Society (YSS), was the resource person who introduced the importance of Kriya Yoga to the participants. While emphasizing the difference between scientific and spiritual knowledge, he also highlighted the importance of happiness in individual’s life. Prof. Sudhir. K. Jain, Vice Chancellor SMVDU also graced the occasion. Session concluded with a vote of thanks by Dr. V. K. Tripathi, Director In-charge, School of Philosophy & Culture.



SMVDU Students Placed in L&T Infotech

L&T Infotech a Global Information Technology Services company visited the

University from 3rd- 6th September 2014 for Campus Recruitment of final year students. A pool of about 180 students from across the State of Jammu & Kashmir including Jammu University, MIET Jammu, BGSBU Rajouri, & Govt. College of Engineering (GCET) Jammu appeared in this Joint Campus drive. All participating students passed through rigorous recruitment stages including an Online Test, Group Discussion, Paragraph Writing, Technical & HR rounds of Interviews. Finally 21 students of which 12 from Shri Mata Vaishno Devi University; 12 are from GCET, 02 are from MIET and 06 Jammu University have been declared selected by the L&T Infotech.

Mr. Joji George-Manager Campus Recruitment from L&T Infotech called upon the Vice Chancellor, SMVDU Prof. Sudhir K. Jain and briefed about L&T Infotech campus recruitment plan. Prof. Jain congratulated final selects from all the participating institutions and wished them successful career in L&T Infotech. Prof. V. Verma Chairman Placements SMVDU thanked all the members from L&T Infotech Campus recruitment team and Student & Faculty Coordinators from all the participating colleges.



BOCA-SMVDU Organizes Talent Hunt

The Board Of Cultural Activities- Shri Mata Vaishno Devi University (SMVDU), under the supervision of its President Dr. V. K. Tripathi & Vice-President Mr. Anil Bhardwaj organized “Talent Hunt” competition for the first year batch(UG & PG) 2014 on 15th September 2014. The competition was meant for encouraging the new talent & finding the multi-talented students .More than 100 students participated in the various categories of music, dance, literary & fine arts. 10 students namely, Karan Sapolia, Akash, Kaushal Suman, Swapnil, Sahil Thappa, Divya, Aman, Shalini, Sonal and Nidhi were adjudged the winners . These contestants will now be competing for the titles “Mr. & Miss. Fresher-SMVDU-2k14” at the much awaited Concordance-2k14 (fresher’s day).



Hindi Divas Celebrated

The Board of Cultural Activities- SMVDU celebrated the Hindi Divas on 14th & 15th Sept. by organizing "Hindi Kavya Sandhya". About 25 students took part in the event in which they recited self-composed as well as other poets' poems. The event was officiated by Dr. Varun K. Tripathi & Dr. R. K. Jha. The student co-coordinators were Ashwani Singh (Cultural Sec.), Danish Siddiqui & Shubham Tiwari. The participants also deliberated upon the marginalization of Hindi by Govt. Offices and lack of pride and interest among academic institution for promotion of Hindi. Participants also pondered over the history and the present situation of making Hindi as national language.



TCS Selects 46 Engineering students

Continuing its tradition of recruiting engineering students of high quality, TCS recently revisited SMVDU, for selecting engineering students from the current batch. TCS selected a total of 46 students for recruitment from the current batch thus signaling the start of Campus Recruitment-2015 program at SMVDU. The students passed through a rigorous On-line written test followed by multiple interview sessions. Campus Recruitment Team from TCS was extremely pleased with the selections made and expressed his appreciation of the facilities at SMVDU.

Prof. Sudhir. K. Jain Vice-Chancellor, SMVDU congratulated the selected students and said that the university is continuing towards its objective of preparing manpower of high quality and integrity in the field of Engineering, Sciences, Management & Humanities. Prof. V. Verma

Chairman Placements complimented the T&P Faculty & Student Coordinators, Placement Officer SMVDU and the volunteers for the good show. He further stressed that the students should prepare for other placement opportunities which are expected to materialize shortly.

Dr. Neeru Sharma and Komal Rakwal presented a joint paper "Experience, Memory and Consciousness: Legacy of the Great War"; Simranpreet Kaur presented a paper "World's Worst Wound: Framing the Cataclysmic Great War"; Qleen Kaur presented a paper "A Subaltern History of India in the Great War: Mulkh Raj Anand's *Across the Black Waters*"; Priyanka Gupta presented a paper "Gendered Perspective in movie *Love and War*"; Kamaldeep Kaur presented a paper "Eliot's *The Wasteland* as a Postwar Memoir of 1914-18" and Subah Gautum presented a paper "Re-evaluating Women Poets of World War I" at the Two-Day National Seminar on "The Great War of 1914-Hundred Years and Beyond: Cultural and Literary Responses" organized by Department of English held at Central University of Jammu from 3rd & 4th Sept, 2014.



Faculty Highlights

Dr. Vandhana Sharma, presented a paper entitled: "Dismantling Barriers, Re-opening Frontiers and Re-framing Nationalism: Rabindranath Tagore's Responses to the Great War" in a National Seminar on The Great War of 1914- Hundred Years and Beyond: Cultural and Literary Responses, Central University of Jammu. 3rd & 4th September, 2014.

Dr. Vandhana Sharma, presented a paper entitled: "Subaltern Discourse in Mahashweta Devi's Chotti Munda and His Arrow" in an International Conference on Fourth World Literature and Culture. Pune. 12th & 13th September, 2014.

Dr. Rakesh K. Jha "OpenFlow Technology: A Journey of Simulation Tools", IJCNII IJCNIS Vol. 6, No. 11, October 2014, MECS(Free Journal), pp 49-55, DOI: 10.5815/ijcnis.2014.11.07, Link: <http://www.mecs-press.org/ijcnis/ijcnis-v6-n11/IJCNIS-V6-N11-7.pdf>

Dr. Shafaq Rasool, Asst Professor, SBT attended two days International Conference on Life Sciences, Informatics, Food and environment at department of Biotechnology, Jaypee Institute of Information technology, Noida, Uttar Pradesh on 29th and 30th August, 2014.

Dr. Swarkar Sharma, Asst. Professor, School of Biotechnology has been awarded with a recognition from International Biographical Centre, Cambridge, England and being enlisted amongst "Leading Health Professionals of the World -2014" in their records.

Dr. Shafaq Rasool delivered an oral presentation on the topic "Bioprospecting Myxobacteria From The State of J&K For Novel Enzymes And Antimicrobial Activity" and was awarded first prize for her oral presentation in the conference.





"I have learned silence from the talkative, toleration from the intolerant, and kindness from the unkind; yet, strange, I am ungrateful to those teachers."

- Khalil Gibran

Contributed by:
Dr. Vandhana Sharma



The World Outside..

Behind the smiles and handshakes on Earth, the two big powers of Asia -- India and China -- have been racing in space. As India's Mangalyaan prepares to enter the Martian orbit on September 24, there is no doubt that in the sprint for the marathon to the Red Planet, India has taken a definite lead; the Indian elephant is lumbering ahead of the Red Dragon.

Nobel Prize in Physiology or Medicine for 2014 has been awarded to Dr. John O'Keefe, Dr. May-Britt Moser and Dr. Edvard I. Moser (the second married couple to win a Nobel Prize in medicine). They discovered, "how does the brain create a map of the space surrounding us and how can we navigate our way through a complex environment".

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Alumni Corner..



SMVDU gave me the flexibility to explore my potential and my stay here has been a journey of self realization. The campus is serene, has excellent infrastructure & you can really enter neck deep in your preparation to fulfill your aspiration. My faculty Mentor helped me at every stage including helping me getting placed Forbes Marshall.

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