

**UPCOMING  
EVENTS**

- **Fifth Convocation**  
- 19<sup>th</sup> April, 2016
- **2nd National Case Study Conference**  
from 24<sup>th</sup> - 26<sup>th</sup> April, 2016

**PATRON**

**Prof. Sanjeev Jain**  
Vice Chancellor

**EDITORIAL  
TEAM**

**Dr. Vandana Sharma**  
**Dr. Ratna Chandra**  
**Dr. Arti Devi**  
**Dr. Swarkar Sharma**

**DESIGN & DRAFT:**

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Editorial team welcomes information from Faculty/ Staff/Students for inclusion in **Times@SMVDU**  
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**Campus Jottings**

**Prof. Sudhir K. Jain Accorded Warm Send-off**



**Prof. Sanjeev Jain took over as Fifth Vice Chancellor**



The fourth Vice Chancellor, Prof. Sudhir Kumar Jain was accorded a warm farewell by faculty, staff and students in the Matrika Auditorium on 15<sup>th</sup> March, 2016 in the presence of his successor, Prof. Sanjeev Jain, Registrar, Deans and all the University fraternity. In his farewell address, Prof. Jain briefly dwelt upon the initiatives taken by him during his tenure and expressed hope that his initiatives will yield good results. He further stated that his commitment towards SMVDU will continue forever and every member of SMVDU is welcome to seek his guidance as and when required. On the occasion, the outgoing Vice Chancellor, Prof. Sudhir Jain and new Vice Chancellor, Prof. Sanjeev Jain planted saplings near Matrika auditorium. Prof. V. Verma, Dean, Faculty of Engineering and Registrar, Sh Ajay Khajuria coordinated the programme.

Professor Sanjeev Jain joined as the fifth Vice Chancellor of the Shri Mata Vaishno Devi University on 15<sup>th</sup> March, 2016. Born at Vidisha in Madhya Pradesh in 1967, Prof. Jain obtained his Post Graduate Degree in Computer Science and Engineering from Indian Institute of Technology, Delhi, in 1992 and later received his Doctorate Degree in Computer Science & Engineering. Prof. Jain has over 24 years experience in teaching and research and served as Director, Madhav Institute of Technology and Science (MITS), Gwalior, for the past 6 years. Besides teaching at Post Graduate level, Professor Jain has the credit of making significant contribution to R & D in the area of Image Processing and Mobile Adhoc Network.

He has guided Ph.D. Scholars and has undertaken a number of major R & D projects sponsored by the Government and Private Agencies. His work on Digital Watermarking for Image Authentication is highly valued in the



### SMVD University Conferred Best University in India-2016 Award



In recognition of excellent teaching learning process; state-of-the art-infrastructure; good quality research & innovative measures, Shri Mata Vaishno Devi University was conferred Best University in India-2016 Award on 18<sup>th</sup> March,2016 during the 3<sup>rd</sup> National Seminar on Higher Education - What India Need? held at India International Centre, New Delhi.

Ever since its establishment in the year 2004 with the foundation grant & continuing support from Shri Mata Vaishno Devi Shrine Board, the University is a picturesque, serene campus with an intellectually stimulating environment for the knowledge seekers to be engaged in a meaningful process of learning and self-realization. In addition to this, the university provides academically motivating ambience for effective research and novelty of thought for the welfare of humanity. The University has been maintaining academic vibrancy with a substantial focus on ethics and social commitment which is reflected in vast array of activities being held in the campus regularly. The constitution of Student Affairs in the year 2014 was an attempt to instill organizational & leadership skills in students. Every members of the university is motivated to prioritize collective interests & progressively work towards creating efficient system. Faculty shaping their knowledge and skill to become a repository of creative genius & students are an indefinite reservoir of potential talent & innovation. The introduction of Professional Development Assistance for faculty is a rare opportunity for the Faculty of SMVD University. The award is a recognition of the fact that SMVDU has been enhancing its teaching and research and is making consistent efforts to consolidate, expand and enhance all its teaching-learning resources.



### Workshop on Genomics, Proteomics & System Biology organized

A Two Day Bioinformatics Workshop “Genomics, Proteomics and System Biology”, funded by Department of Biotechnology (DBT), Govt. of India was organized in the Department of Biotechnology at Shri Mata Vaishno Devi University, Kakryal on 10<sup>th</sup> - 11<sup>th</sup> March , 2016. The focus of this workshop was to introduce young researchers to the scope of Systems Biology, Next Generation Sequencing and Computational Proteomics aspects of Biotechnology. Prof. V. Verma Dean Faculty of Engineering and Head, Dept. of Biotechnology welcomed the delegates. Prof. Sudhir K. Jain, Vice Chancellor was the Chief Guest. Prof. V.Verma in his welcome address informed the participants about the scope of the workshop in this important area of research. Prof. Sudhir K. Jain in his address, emphasised on exploration of new fields of Biotechnology Research as a carrier opportunity to promote research and development in our country. He inspired researchers to take challenges to perform beyond their usual capabilities to excel. The workshop was attended by delegates belonging to various institutes of Jammu region including the Medical College, Jammu. Dr Vikram Singh, Asst. Prof. at Centre for Computational Biology and Bioinformatics, School of Life Science, Central University of H.P delivered a Lecture as a Resource Person on System Biology followed by a technical hands-on to the participants. Dr. Swarkar Sharma Asst. Prof. DoBT and Mr. Gagandeep Singh from Institute of Himalayan Bioresource Technology, Palampur, H.P. also delivered lectures and hands-on training to the participants about Next Generation Sequencing and analysis. Dr. Harpreet Singh, Head PG Department of Bioinformatics, Hans Raj Mahila Maha Vidyala, Jalandhar, Punjab and Mr. Inderpal Singh, Research Associate DoBT also delivered lectures on this important field of research.

### International Women’s Day Celebrated

On the occasion of International Women’s Day, the Department of Languages and Literature in collaboration with Gender Sensitization Committee Against Sexual harassment and School of Business celebrated the spirit of womanhood in a thought provoking manner on 8<sup>th</sup> March, 2016 in the university campus. The event epitomised a tribute to Women’s struggle and the need of Gender parity in the contemporary society. The programme was inaugurated by Dr. Vandana Sharma, Chairperson, Gender Sensitization Committee Against Sexual Harassment. In the advent, a lyrical composition on female foeticide was sung by the students, followed by a video presentation by Research Scholars, Quleen Kaur and Simranpreet, highlighting the deconstruction of gender binaries. Based on the theme of 2016 International Women’s day. Pledge for Parity, an insightful panel discussion on “Can Gender Parity be Accelerated?” was also held which raised significant issues pertaining to the issue. The Panellists included Dr. Vandana Sharma, Dean, Faculty of humanities and Social Sciences, Dr. Varun Tripathi, Head, Department of Philosophy and Culture, Dr. Jyoti Sharma, Assistant Dean of Students, Dr. Kamini Pathania, Assistant professor, Department of Physics, Ms. Vibha, Research Scholar of Department of Management Studies, and students as Manvi and Gourav from Faculty of humanities and Social Sciences. The panel highlighted the relevance of gender parity in the contemporary times and how far it is a distant dream as far as academics and mindset of the society is concerned keeping aside the political and social ramifications of it.



## Resurgence 2016



The annual Cultural and Sports Festivals, Resurgence 2016 was held from 10<sup>th</sup>–13<sup>th</sup> March, 2016. Former Deputy CM Dr. Nirmal Singh was the chief guest in the inaugural function. Speaking on the occasion, Dr. Singh called SMVDU, a great learning center of J&K where students from across the nation. He called upon the youth to play an important role in the transformation of the country. He cited the sad fate of some people in our country who can't even get the basic education, and appealed to the students that since they are in a University they must strive to prove that they are eligible for such a privilege. He also advised students to work for the deprived sections of the society and always have a multidimensional personality and an innovative approach which consequently leads to a better society.



Speaking on the occasion, Prof. Sudhir K. Jain appreciated the efforts of the students in organizing the festival which is a significant step towards personality development. Earlier, Dr. Varun K.Tripathi, President, Board of Cultural Activities welcomed the guest and shared his experience in coordinating the event. The inaugural function witnessed enthralling performances by the guest performers, Mr Gagandeep Hothi and Ms. Mukulini Sethi.

## Annual Literary Fest Lit Life - 2016



Continuing the tradition of fostering love of literature and writing amongst students, Department of Languages and Literature, Shri Mata Vaishno Devi University (SMVDU) celebrated Literature Festival “Lit Life 2016” in the Matrika auditorium of University campus on 29<sup>th</sup> March, 2016. Dr. Arvinder Singh Amn, Additional Secretary, Academy of Art, Culture and Languages was the Chief Guest in the inaugural function. In the inaugural address, Dr. Amn appreciated the efforts of SMVDU particularly the Head, Dr. Vandana Sharma Department of Languages and Literature in taking initiative in organising event of such immense importance. And shared with the students the significance of literature and why holding such fests is an integral aspect of a university life. The Guest of Honour, Prof. Lalit Mangotra, in his address dwelt upon the relevance of Literature Festivals for students. Focussing upon the creative aspect of literature, he highlighted that literature as a discipline is different from other disciplines as it encompasses human sensibility, thought process and empathy whereas other disciplines focus on human senses alone. Sh. Chattrapal, President, Dogri Sanstha expressed his views on the significance of Dogri literature; its promotion, the need to preserve its abundant history and the role of the writers in sensitizing the masses about its rich heritage. Applauding the event organizers, Sh. Chattrapal expressed hope that the festival serves to cultivate admiration and understating of literature and creative writing in the students of various disciplines. Earlier, the Dean, Faculty of HSS and Head, department of Languages and Literature, Dr. Vandana Sharma in her welcome address highlighted the need of literariness in human life, its impact on the impressionable minds of the students and the aesthetic as well as learning advantages of literature. Speaking on the vision of the fest, she commented that its sole purpose is to ensure an interactive session among the students to deliberate on the multilingual works of literature. Dr. Anurag Kumar from Department of Languages and Literature delivered the vote of thanks. Ms. Diksha coordinated the proceedings of the Inaugural session of the fest. The session also had a reading of a Poem in Hindi by Smt. Yogita Yadav, and reading of Poem in Punjabi by Smt. Surinder Neer Punjabi. The session was followed by a session on Poetry in Translation wherein there was a reading of poem in Dogri by Prof. Lalit Mangotra and English translation of the same was rendered by Sh. Suman Sharma. The session was followed by a Special Lecture on “Translator as Writer” by Sh. Suman K. Sharma, who is Writer, Translator, newspaper columnist and one time spokesman of Indian UN Peacekeeping Contingent in Angola, Africa. A special lecture on Women in Theatre was delivered by Prof. Rita Jitendra followed by session on Students and their Creativity. The event saw a drama contest, poetry recitation, singing and other artistic ventures of the students of the university and the participating colleges visiting the University for the Event. The participating teams included Govt. Degree College, Udampur, Govt. College for Women, Parade, Jammu and Shri Mata Vaishno Devi University, Katra. These stimulating and enriching performances were coordinated by Quleen Kaur, Simranpreet Kaur, Kamaldeep, Subah Gautum, Akanksha Badyal, Manvi, Livia, Parul and Deepika.

### Two Weeks Workshop on ‘Financial Modeling’

With an objective to prepare participants for their role in equity research, investment banking, business analysis, financial analysis etc., a two weeks workshop on ‘Financial Modeling’ was conducted in School of Business from 14<sup>th</sup> to 27<sup>th</sup> March 2016. The participants were students from M.B.A., M.Sc. Economics and B. Tech. courses. The participants learnt through an appropriate mix of interactive discussions, case studies, tutorials, group assignments and Microsoft excel based modelling. Some of the topics covered during the workshop were strategic accounting, financial reporting and financial statement analysis, earning management, equity analysis and corporate valuation, corporate restructuring etc. Dr. Sanjay Kumar Mishra, Assistant Professor was the resource person and Program Coordinator for the workshop.

## Faculty Update

### SMVDU Faculty and Research Scholars Presented their Research in the Prestigious 41<sup>st</sup> Annual Conference of Indian Society of Human Genetics

41<sup>st</sup> annual meeting of Indian Society of Human Genetics and an International conference was organized by Vision Research Foundation and Shankar Netrayalaya in Chennai on 3<sup>rd</sup>-5<sup>th</sup> March, 2016. This annual meeting and conference brings together academicians, professionals, scientists and other stakeholders from across the globe to discuss the latest advances in the field of Human Genetics and their implications in Indian perspectives. Dr. Ekta Rai, Asstt. Prof. Department of Biotechnology, SMVD University, Katra gave a talk presenting here research work from her recent publication in highly reputed international Journal in Biology, 'eLife'. The presentation was very well appreciated as it provided new perspectives in understanding human disorders. Ph.D. Scholars: Mr. Varun Sharma, Ms. Indu Sharma and Mr. Inderpal Singh, presented their research work as posters in the conference bringing laurels to the University in the field of Human Genetics. Dr. Swarkar Sharma, Asstt. Prof., participated in the meeting as life member of the society and discussed various future projects and scientific collaborations with prominent national and international scientists in the field of Human Genetics.

Dr. V. K. Tripathi delivered an invited lecture on the topic "Values at School/College" in a Seminar on "Value Education" organized by Ramakrishna Mission, Jammu, on 6th March 2016

Ar. Snehal Sharma, Astd. Prof. SALD "Cosmological Landscapes" presented in International Journal for Scientific Research and Development (IJSRD) & Published in International Journal for Scientific Research and Development (IJSRD) having Paper ID: IJSRDV31120581, Published in: Volume : 3, Issue : 12, Publication Date: 01/03/2016, Page(s): 763-766

Ar. Abhimanyu Sharma, Astd. Prof. SALD & Ar. Snehal Sharma, Astd. Prof. SALD "Vernacular Architecture in Cold & Dry Climate: Ladakh - A Case Study" presented in International Journal for Scientific Research and Development (IJSRD) & Published in International Journal for Scientific Research and Development (IJSRD) having Paper ID: IJSRDV31120575, Published in: Volume : 3, Issue: 12, Publication Date: 01/03/2016 Page(s): 767-769

Dr Ashutosh Vashishtha Associate Professor, School of Business was invited as a resource person during Short Term Training Programm (Conducting and Publishing Quality Research) for faculty and researchers organised by MNIT Jaipur, Department of Management Studies in collaboration with NITTR, Chandigarh on 29 Feb to 4 March 2016. Dr Vashishtha delivered a day long session on 4 March 2016 on the topic of 'Preparing and authoring research papers for publishing in quality journals'

Dr. Ashok Tarai, Assistant professor, School of Philosophy & Culture gave a presentation titled "Religion and Self: A Metaphysical Coherence in Wittgenstein's Philosophy", 1<sup>st</sup> Wittgenstein Conference of Ludwig Wittgenstein Philosophical Society on the theme *Language and Life: A Reflection on Wittgenstein's Philosophy*, at Lucknow University, UP, from 12<sup>th</sup> -13<sup>th</sup> March, 2016.

Dr. Ankush Anand, Asstt. Prof., DoME presented a Research Paper on "Role of Green Tribology in Sustainability of Mechanical Systems" during an International Conference on Materials Processing and Characterization (ICMPC 2016) at Hyderabad on 12-13 March 2016.

Ar. Vishal Bhatti, Ar. Abhiney Gupta, Ar. Navin Gupta publishes paper on "URBAN SQUARES" in international journal of scientific research Volume : 5 | Issue : 3 | March 2016 • ISSN No 2277 - 8179

## Students Update

### Faculty and Students of Post-Graduate Department of Economics, DAV College Jalandhar, visited SMVDU Campus.

Head of the Department, Dr. S.K. Khurana and Assistant professor Dr. Meenakshi Gandhi along with 50 students of Post-Graduate Department of Economics DAV College Jalandhar visited SMVDU campus and interacted with the students and faculty members of Department of Economics, SMVDU. An interactive session was organized by DOE during their visit. The Session started with introduction and video clippings presented by the students of DOE. Dr. Kakali Majumdar HOD, DOE, after welcoming the guests and students briefed about the Department. Dr. Meenakshi Gupta and Dr. Pabitra Kumar Jena, faculty members of DOE, SMVDU addressed the gathering. In his address Dr. Khurana expressed his thanks for giving them the opportunity to visit SMVDU campus and also the opportunity to interact with the faculty as well as students of DOE. After the session the team visited Auditorium, Hostels, Helipad and other places of the campus. The visit was quite interactive and encouraging. The event was co-ordinate by Dr. Pabitra Kumar Jena, Assistant Professor, DOE, SMVDU.

### SMVDU winner of the Regional Round of the National Level Competition conducted by Reserve Bank of India

Team from SMVDU comprising Vimarsha Padha, Paris Prasher, Anam Pandoh guided by Faculty Adviser Dr. Kakali Majumdar, Head, Department of Economics won the Regional Round of the National Competition on "The RBI Policy Challenge" conducted by Reserve Bank of India. The news was announced on 29<sup>th</sup> Feb, 2016.

The cash prize of Rs. 10,000/- was handed over to the winning team on 1<sup>st</sup> March, 2016 at regional RBI office, Jammu by the Regional Director of the branch, Mr. Dambarudhar Sethy. An interactive session was arranged by RBI people at their Jammu branch on 1<sup>st</sup> March. Mr. Dambarudhar Sethy, Regional Director, Mr. Ramesh Chand, GM, Mr. S C Sharma, GM, Mr. D K Kashyap, DGM, Mr. Vinod Kumar, DGM interacted with



the team members. The interaction session was very much informative and inspiring. Congratulating the student as well as faculty members of Department of Economics, SMVDU, Mr. Sethy expressed his thanks and appreciation. Different conceptual things with regard to RBI was analyzed, in a very interesting manner, by the Regional Director. The other members also interacted with the team. The officials of RBI also suggested to arrange academic visit to their branch and assured to visit our campus for academic interaction in near future. Mr. Sethy and other member encouraged the students of the team and focused on the preparation for the Zonal Round of the competition which is going to be held on 9<sup>th</sup> March, 2016 at RBI, Delhi.

### Session on Post Budget Analysis

Department of Economics organized a session on "Post Budget Analysis" on 3<sup>rd</sup> March, 2016. The session aimed to discuss and analyze the Economic Survey and Union Budget of India 2016-17. The Session started with the introductory speech on budget by the Head of the Department, Dr. Kakali Majumdar. She congratulated the students and faculty coordinator for their collective efforts to arrange such kind of important session. Dr. Supran Sharma, Associate Professor, SOB, also addressed the gathering and expressed his thought on Union Budget. The coordinator of session Dr. Meenakshi Gupta, Asst. Prof. Department of Economics expressed her views and welcome the audience. Faculty and Students from other departments were also present during the session. Economic Survey and Union Budget, 2016-17 both were discussed by the students of M.Sc. Economics.

Bhavia Sharma, Paras Dubey students from 1<sup>st</sup> year, Suphal Sharma and Megha Gupta from 2nd year highlighted the reports of the sectors covered under Economic Survey. The presentations on Union budget by Vanshika Sharma and Sabhya Jain from 1st year focused on the areas like Rural Development, Health and Family Welfare, Agriculture, Human Resource Management, Infrastructure and Investment, Financial Sector reforms, Governance and Ease of Doing Business while presentations by Saline Raina and Vanshika Dubey from the 2nd year focused on fiscal discipline, relief to Small Tax Payers, Make in India etc. A Summary report on budget was presented by Dr. Pabitra Kumar Jena, Asst. Prof. Department of Economics. The schedule of the session was rich in content and the students participated with great zeal and enthusiasm. The session was nicely anchored by Rishab Raina, Sonal Jayapreet and Shivalika Sharma. Vote of thanks was delivered by Rishab Raina, student of M.Sc. Economics, 4<sup>th</sup> semester.



Mr. Ram Krishan, DST INSPIRE Fellow, Govt. of India and Research Student, Department of Mathematics, SMVD University, Katra attended a workshop in Computational Mathematics on SageMath- An open source Mathematics software during March 25<sup>th</sup> -26<sup>th</sup>, 2016 organised by Department of Mathematics, Central University of Jammu, Jammu.

## FORTHCOMING EVENTS

### SMVD University to hold the first ever TEDxSMVDU event in J&K on 23<sup>rd</sup> April 2016

TED is an annual event that brings together the world's leading thinkers and doers to share ideas that matter in any discipline — technology, entertainment, design, science, humanities, business, and development. The talks at the conference, called TED Talks, are then made available to watch for free on TED.com with a viewer base of more than 40 lakh across the globe. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connections. TEDxSMVDU event is operated under a license from TED. TEDxSMVDU aims to bring together some bright minds of the community, think tanks, entrepreneurs and change makers to express and share their ideas. It is a full-day event with a goal to bring together bright minds to give talks that are idea-focused, on a wide range of subjects, to foster learning, inspiration and wonder – and provoke conversations that matter to the contemporary world. The TEDxSMVDU event would be an invite only event. You can get more details about the event and register for the event at [www.tedxsmvdu.com](http://www.tedxsmvdu.com). The speakers in the event are the leading a social activists, first generation entrepreneurs, innovators and scientists as well as renowned researchers from all over the country. The Conference shall provide a platform for the dissemination of case methodology as a tool for synergizing the corporate and academia learning process as well as creating a better environment for solving the problems. After the successful organization of the 1<sup>st</sup> National Case Study Conference in the year 2015, the University to organizing the 2<sup>nd</sup> in the series. It is expected that the 2<sup>nd</sup> National Case study conference would hold a participation of more than 150 delegates with over 50 cases are be presented from 22<sup>nd</sup> to 24<sup>th</sup> April. Together TEDxSMVDU and NCSC 2016 shall provide a platform to the various researchers and practitioners to present their best of the experiences, critical issues as well as generate ideas for the development of the society and mankind. The events shall have participation through invitation and registration only. It is a unique opportunity for the various public sector organisations to present their success cases on Start up India, Digital India, Swachh Bharat, Management of Public Enterprise Indian Education System, Indian Economy, Non government Organisation, Banking & Financial Inclusion, Tourism & Hospitality, Entrepreneurship & SME's, Sectors focused on IT, Infrastructure, Food Processing & Agriculture, Human Rights, Environment Studies, Rural management, Natural Resource Management, Development Studies, Sustainable Development. Mr. Bhasker Taneja is the curator of TEDxSMVDU and the events are being organised under the supervision of Dr. Saurabh and Dr. Varun Kr. Tripathi. The information has been uploaded on the websites i.e. [ncsc.smvdu.ac.in](http://ncsc.smvdu.ac.in) and [tedxsmvdu.com](http://tedxsmvdu.com). The last date for registration is 10<sup>th</sup> April 2016 for the events.