



UPCOMING EVENTS

- Faculty Development Program on Energy & Power Systems (5th -9th August, 2019)
- 2nd National Level Essay Writing Contest (20th August, 2019)

PATRON

Prof. D. Mukhopadhyay
Hon'ble Vice Chancellor

CHAIRPERSON

Dr. Amitabh V. Dwivedi

EDITORIAL TEAM

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Campus Jottings

International Conference on Management Education at SMVDU Inaugurated

SMVDU Katra, June 2019. A two-day international conference on "Management Education: The Road Ahead" was inaugurated at the School of Business, Shri Mata Vaishno Devi University (SMVDU), Katra. Dr. Mario. B. Curotolo, Chief Executive Officer, MBC Business Management Consultants, Switzerland, was the chief guest at the ceremony. The occasion was



graced by the eminent personalities in the field of management education-Prof. R.K.Mishra, Director, IPE, Hyderabad, Prof. Ashok Aima, Vice Chancellor, Central University, Jammu; Prof. (Dr.) D. Mukhopadhyay, Vice Chancellor of the University. The conference was supported by J&K bank and attracted participation from national as well as international level. Prof. R.K. Mishra, Director, IPE Hyderabad, and the Guest of Honor delivered the keynote address and presented a role of policies in innovating management education. Further, he emphasized on the role of a teacher as a coach in developing the education. Prof. Ashok Aima, enlightened the participants regarding the role of different primary sectors of India, like agriculture, horticulture and how they could be embedded in the management education, making it more innovative and welfare focused. Vice Chancellor of SMVDU, Prof. D. Mukhopadhyay, while giving the historical perspective of management, emphasized on the inculcation of leadership, governance and empowerment at the grass root level to make the education delivery system more effective. He said that the building, guiding and sustaining education system was in the hand of teachers. The Chief Guest of the program, Dr. Mario. B. Curotolo, expressed his concern over the different challenges of management education. He emphasized on the requirement of entrepreneurial training and different facets associated with it. He highlighted the role and relevance of identification of market driven new courses with an interdisciplinary perspective. He highlighted the need for reinventing the role of an institution as socially responsible units which are capable of integrating technical and business training. Many research papers were selected based on the quality of contributions related to the theme on various issues relating to management education. Dr. Saurabh, Head, School of Business, formally welcomed the delegates and august gathering and presented a snapshot of the School of Business. Dr. Supran Sharma, Convener of the conference, presented the theme of the conference. Dr. Rashi Taggar, Co-convener of the event, expressed her gratitude and emphasized on the requirement of the dialogue.

TEQIP-III Sponsored Seminar on "Yoga & Personality Development" Concludes at SMVDU

SMVDU Katra, June 2019. One-day TEQIP-III sponsored seminar on "Yoga and Personality Development" concluded at Shri Mata Vaishno Devi University (SMVDU), Katra on 31st May 2019. The resource person, Dr. Rakesh Varma, PhD (Yoga), Assistant Professor, Dev Bhoomi Gayatri University, Haridwar, delivered a lecture, and conducted sessions on yoga and personality. Dr. Varma has conducted more than 1000 workshops so far in India and abroad. At the outset, Dr. K.R. Jha (HOD), SoECE, highlighted the importance of yoga and concentration. Dr. Varma took many questions from the audience on child and yoga, daily application of yoga, and alike. Many participants discussed the precautions and methodology to practice yoga. The seminar emphasized upon the importance of early adoption of yoga by the engineering students to develop powers of concentration. The importance of healthy practice was discussed in detail. The seminar was attended by the faculty members from various Schools and engineering students on Campus. The whole event was planned and organized by Er. Neeraj Tripathi and Er. Vikram Singh, AP, SoECE SMVDU.



Celebration and Day Observed

5th International Day of Yoga Celebrated at SMVDU

21st June, Katra. The 5th International Day of Yoga was celebrated at Shri Mata Vaishno Devi University (SMVDU), Katra. A yoga and meditation session was organized to celebrate the Yoga Day. The session started at 5:30 AM and for the next two hours, participants performed various yoga postures, including suksma vayayama and Pranayama under the guidance of Yoga instructor-Mr. Gurmel. Faculty, staff, and students participated in the session. Further, a drawing competition was also organized for the young kids. The SMVD University has approved cash prizes for the three best performers of both the events, the winners of which would be awarded later. The SMVDU is committed to the wellbeing of staff, students and society at large through the dissemination of knowledge of yoga and its benefits. Leading up to the Day of Yoga, various events, such as a yoga practice sessions and a national conference on Yoga and Naturopathy was organized by the university previously.



Faculty/Staff Updates

SMVDU Faculty Members Complete Internship in Bosch India

SMVDU Katra, June 2019. Competing with the fast changing technology in the industry, Shri Mata Vaishno Devi University (SMVDU) is embarking upon to train the teachers to equip students through advanced curriculum and practical exposure to meet requirement of the 21st century industry. With this spirit, Dr. Balbir Singh, Faculty Member, School of Mechanical Engineering, SMVDU, and Dr. Amit Kant Pandit, Faculty Member, School of Electronics of Communication, SMVDU, completed a two-week industry academia Orientation Program in the Bosch India, Bangalore. The faculty members gained insight on the advanced technology and the best practices in design, manufacturing, quality, safety, maintenance, and alike., being practiced in advance Bosch plant in the fourth industrial revolution environment (i4.0). Industry 4.0 is enabling the complete digitization of manufacturing and services in the cyber physical environment through the use of artificial intelligence, mechatronics, CNC machines, robotics, additive manufacturing, IoT, image processing, data analytic etc.



SMVDU Faculty Member Chairs Session & Presents Paper at Uni. of Copenhagen

SMVDU, Katra June. Dr. Amitabh V Dwivedi, Head, School of Languages & Literature, Shri Mata Vaishno Devi University (SMVDU), Katra chaired a session and presented a paper in the conference, titled 5th Arts & Humanities Conference, organised by International Institute of Social and Economic Sciences (IISES) at Uni. of Copenhagen, Denmark. In the session, titled 'Literature, Media & Communication' six presenters including two professors of IIT, Roorkee, namely Dr. Nagendra Kumar and Dr. Binod Mishra also presented their papers. Besides other presenters from the Polytechnic of Rijeka, Croatia; University of Hong Kong, China; and University of Venda, South Africa also presented their papers. Dr. Dwivedi' paper titled "Taxonomy of the Romantic Heroine: Interrogating Psychological and Religious Aspects in Braj Poetry" was appreciated by all. Overall, twenty-four academic papers were presented from 20 different nationalities. At the outset, Prof. Robert Holman, Conference Chair & Director (IISES), welcomed all the participants, and Marie Loudon-Hanes of Uni. of Findlay, US, delivered her keynote speech on Winslow Homer and the Demi-Monte. Moreover, the participants got a chance to visit Kronborg Castle and to Foteviken Open Air Museum in a coference tour. The conference was not only academic but also culturally enriching. Dr. Dwivedi thanked Prof. D. Mukhopadhyay, Vice-Chancellor, SMVDU, for allowing him to present the paper and to showcase his research.



Papers Published/Presented/Invited Talks/Award/ Course Completed

Dr. Balbir Singh, Associate Professor from School of Mechanical Engineering and Dr. Amit Kant Pandit, Associate Professor from School of Electronics of Communication, SMVDU completed two week (3rd - 14th June, 2019) Industry-Academia Orientation Program in Bosch India, Bidadi plant, Bangalore.

Er. Deepak Byotra, Workshop Superintendent, School of Mechanical Engineering attended the International Conference on contemporary issues in engineering, agriculture, applied sciences and humanities organised by the "Department of Metallurgical and materials engineering " NIT Srinagar, J&K and Krishi Sanskriti, New Delhi on 22nd & 23rd June, 2019 and presented a research paper titled" Influence of cutting fluids in machining" in two days conference held at NIT Srinagar J&K

Er. Deepak Byotra, Workshop Superintendent , School of Mechanical Engineering attended one week short term course on " Materials characterization Techniques" organized by Department of Physics, National Institute of Technology, Srinagar from 24th to 28th of June, 2019.

Student Updates

SMVDU NSS Unit Awarded

An award of honor was presented to the NSS unit of Shri Mata Vaishno Devi University (SMVDU), Katra, as a tribute to its stupendous and unstinting effort to help and save lives through blood donation on June 14, 2019, which was celebrated as the World Blood Donor Day. The ceremony was organized by the Young Blood Association, along with National Human Rights (Social Justice Council) ISBTI J&K Chapter.

SMVDU Student Selected for the 66th Senior National Kabaddi Championship

After conducting final selection trials and screening of the player a student of Shri Mata Vaishno Devi University (SMVDU), Ms. Kanika Singh MSc. Economics 9th semester has been selected for the 66th Senior National Kabaddi championship which is going to be held at Patna,, Bihar. The practice for trials were taken place under the guidance of SMVDU coaches Mr. Sucha Singh (NIS coach), Mr. Balbir Singh and Mr. Sumit Sharma. Prof. D. Mukhopadhyay (Vice Chancellor, SMVDU), Dr. Yuval Khajuria Dean, Students Welfare, and Mr. Rajiv Kumar In-charge Sports, congratulated Ms. Kanika, and also wished her a good luck for upcoming championship.



SMVDU Student selected for Internship in Italy

An Architecture student, Mr Debadatta Jena (16BAL007) of Shri Mata Vaishno Devi University (SMVDU) was selected for internship at NAT office, Christian Gasparini Architecture at Reggio Emilia, Italy. He will be visiting Italy during 10th July-25th November, 2019. The Vice Chancellor, SMVDU, the Head and other faculty members, School of Architecture, congratulated Mr. Jena for his achievement.

