



## UPCOMING EVENTS

- Five day online training program on Stress, Health and Life Style Management from 25<sup>th</sup> October – 29<sup>th</sup> October, 2021.
- One day workshop on NEP 2020: The Educational Outcomes of 21<sup>st</sup> Century Schools on 30<sup>th</sup> October, 2021.
- Two day national conference on Cultural Studies and Interdisciplinary Humanities: Convergences, Interventions and Possibilities from 22<sup>nd</sup> – 26<sup>th</sup> November,

## PATRON

**Prof. R. K. Sinha**  
*Hon'ble Vice Chancellor*

## EDITOR

**Dr. Amitabh V. Dwivedi**

## DESIGN &amp; DRAFT

**Mr. Girdhari Lal Sharma**

## PHOTOGRAPHY

**Mr. Om Parkash**

## Campus Jottings

### SMVDU Ranked 79<sup>th</sup> in Engineering & 24<sup>th</sup> in Architecture Category in NIRF 2021

The National Institutional Ranking Framework (NIRF) of Ministry of Education, Government of India, is a mechanism which ranks institutions based on their academics, research, and student outcome achievements. As per the e-Release, the highly prestigious (National Institutional Rankings Framework 2021) rankings were released by Hon'ble Minister of Education Shri Dharmendra Pradhan on 09<sup>th</sup> September 2021, and Shri Mata Vaishno Devi University (SMVDU) has been ranked 79<sup>th</sup> among the

1,143 institutions participating in the Engineering category in India which includes almost all IITs, IIITs, NITs, GFTIs, universities and private institutions offering the Engineering program in the country. SMVDU has also added another feather in its cap by obtaining the 24<sup>th</sup> rank in India among the institutions offering the Architecture program in the



country. The university has also been ranked among the top 100 Management institutions in the country among the 659 participating Management institutions which is the same ranking that SMVDU had obtained in NIRF 2019 & NIRF 2020. SMVDU has also been ranked the top 150 universities in the country, a ranking it has maintained since 2019. It is notable that SMVDU has been consistently improving its ranking in the Engineering category with rank 94 in NIRF 2018, rank 85 in 2019 and rank 78 in NIRF 2020 even as the number of participating institutions has increased tremendously. The Vice Chancellor, SMVDU, Prof. R.K. Sinha, congratulated all students, faculty and staff members of the university and said "The NIRF rankings are a great source of guidance for the parents and students seeking admission to the various programs every year as they can see the performance of the various universities and make sound judgement regarding their career aspirations. The NIRF ranking, being conducted by Ministry of Education, Government of India are credible and can't be manipulated". SMVDU University had also obtained the 80th rank globally, and 3rd Rank within the country in the international Times Higher Education Impact Ranking 2021 under Sustainable Development Goals: Affordable and Clean Energy category (SDG-7), while the university had been ranked in the band (6<sup>th</sup>-25<sup>th</sup>) in the Govt. & Govt. aided universities in Atal Ranking of Institutions on Innovation Achievements 2020, thus highlighting the innovation and research focus of the university.

## DST-NIMAT Project Sponsored FDP Concluded at SMVDU

A two-week DST-NIMAT Project sponsored national level Faculty Development Program on 'Entrepreneurship Development' concluded at SMVD University. The event was organized by the Faculty Development Centre-SMVDU in collaboration with Entrepreneurship Development Cell (EDC), Shri Mata Vaishno Devi University (SMVDU). Padma Shri Prof. R K Sinha, Vice-Chancellor, SMVDU, appreciated the contents delivered during this wide-ranging Programme, and conveyed his best wishes to the participants. During the valedictory function, the Coordinator, FDC, SMVDU & Dean of Management, Dr. Supran Kumar Sharma, addressed the participants and assured of the continued excellence in the future programmes of FDC. Earlier, an overview of the upcoming programmes of FDC-SMVDU, was presented by Dr. Ratna Chandra, Member FDC, SMVDU and Coordinator of the programme, the Co-coordinator of the workshop, Dr. Jyoti Sharma, conducted the proceedings of the function, and the vote of thanks was delivered by the Co-organizing Secretary Dr. Shazia Bukhari. During various sessions conducted, the participants were given wide exposure of knowledge and experience shared by the resource persons, including Manipal Jaipur, NITIE, Mumbai, JKEDI, Edfora Group, Delhi, The Entrepreneurship School, Gurgaon, GNDU Amritsar, Tawi Arc Electrodes Pvt. Ltd., Styam Cattle feed, Jammu, Mannat Products, University of Jammu, etc., apart from resource persons of SMVDU.



## Webinar on Machine Learning held at Shri Mata Vaishno Devi University

The School of Computer Science and Engineering, Shri Mata Vaishno Devi University (SMVDU), organized a webinar on 'Introduction to Machine Learning' in line with the PM's vision of Azadi ka Amrit Mahotsav. The Webinar was held virtually via Google Meet and organized by Mr. Manoj Verma, Faculty, School of Computer Science & Engineering (SoCSE), SMVDU. The welcome address was delivered by Dr. Ajay Kaul, Faculty, SoCSE, in which he highlighted the relevance of the webinar's theme, stating the role of Machine Learning in the present time. The keynote speaker of the webinar, Dr. Neeraj Kumar, Professor, Department of Computer Science & Engineering, Thapar University, Patiala, emphasized the importance of Machine Learning. He discussed various Machine Learning-based applications and models that are being used daily, transforming the technology and making it capable of doing complex jobs. Ms. Insha Altaf, Research Scholar, SoCSE, delivered the vote of thanks.





## SMVDU & IGNC A Organized Webinar on Kashmir Sufism & Rishism

Shri Mata Vaishno Devi University (SMVDU), in collaboration with Indira Gandhi National Centre for the Arts (IGNCA), Regional Centre (SMVDU Campus) organized a webinar on 'Kashmir Sufism & Rishism: Spiritual and Cultural traditions and its role in contemporary times'. The webinar was scheduled online on September 12, 2021. Learned speakers of this webinar were: Dr. Virendra Bangroo, Director, IGNC A, Regional Centre (J&K); Miss. Siama Ashraf, student; Mr. Inayat Gul, poet and author; Mr. Ali Ahsan, author; Mr. Farooq Wani, Editor-in -Chief Daily Brighter Kashmir; Mr. Yunis Waheed, author; Mr. Rajesh Amrohi, filmmaker and Ms. Dolly Tikoo (Arrwal) poet, Mr. Sumanta S. Sharma, Faculty Coordinator, EBSB, SMVDU, welcomed the speakers and thanked SMVDU and IGNC A, for the collaborative venture to bring forth the exquisite jewels of our country. In his welcome speech, Mr. Sharma said that our country's diversity and cultur-



ality make it outstanding, and GoI's initiative, Ek Bharat Shreshta Bharat, is a proactive step towards it. Dr. Virendra Bangroo, Director, IGNC A, Regional Centre shared information regarding IGNC A: its activities and archives. He informed that IGNC A has a repository of manuscripts in digital and microfilm form, documented from oriental libraries and museums in India and abroad. He said that IGNC A organized the Kashmir festival and other programs to highlight Jammu and Kashmir's rich cultural, artistic, and literary heritage. Ms. Siama Ashraf invigorated the online ambience with the recitation of Vaak of Lal Ded and Shrukh of Nund Reshi. Her beautiful voice and lyrics of Sufi saints kept the audience spellbound. Mr. Inayat Gul talked about the message of Sufis that is oneness with God, and to be kind to all human beings. Smt. Dolly Tikoo (Arrwal) said that Kashmir has been the land of different philosophies, which came into existence from time to time. Mr. Ali Ahsan said that he is delighted to be part of the webinar organized by the university at the sacred and holy shrine, and at the same forum discussing the role of Nund Reshi and his sacred Ziariat at Tsrar, Kashmir life. Mr. Rajesh Amrohi, Delhi based filmmaker, stressed upon the fact that the entire global ecological imbalances, environmental problems and devastations happening around us are nothing but a result of spiritual crisis. Mr. Farooq Wani said that Kashmir is the land of Sufis and has a very rich Sufi culture tradition. For centuries Kashmir had been exemplary in practicing and promoting syncretic culture. Mr. Yunis Waheed emphasized peace, brotherhood, and unity. The Rishi tradition of Kashmir is very old; it resembles the Sufi tradition in many ways. In this tradition, the Vedic religion and Buddhism is seen. The webinar concluded with a vote of thanks by Mr. Sumanta S. Sharma.

## SMVDU Organizes Workshop on Jammu through the Ages: An Introspection

To spread awareness and to promote the Jammu region, Shri Mata Vaishno Devi University (SMVDU) Katra, organized a workshop on 'Jammu through the Ages: An Introspection', through its Faculty Development Centre (FDC) under PMMMNTT Scheme. The workshop was attended by faculty members of universities, colleges, and practitioners from India and abroad. Dr. Isha Malhotra, Programme Coordinator, delivered the welcome address. Sh. Sumanta S. Sharma, Convener, apprised the participants, and guests about the modus-operandi of the workshop. Dr. Suparn K. Sharma, Coordinator, FDC, emphasized the intrinsic value culture in different walks of life.



Prof. (Dr.) RK Sinha, VC, SMVDU, and Chief Guest, deliberated upon the need to preserve the rich cultural heritage of the region. He explained that the recent discovery of ape species in Ram Nagar area of the Jammu region indicates that the region has had a great significance since prehistoric times. Sh. Nagendra Singh Jamwal, Registrar, SMVDU, enumerated upon the art, culture, languages, and traditions of different parts of the Jammu region. He highlighted products like Kishtwar Sapphires, arts, like Basohli paintings, different pilgrimages, fairs along with rich floral and faunal biodiversity that makes Jammu region distinct. Enriching the workshop with his presence and knowledge, Dr. Lalit Gupta, a distinguished culture and art historian, described the Jammu region as mini-India. He delivered a scholarly and elaborate presentation about the history and culture of the Dogras. He also emphasized the introduction of functional courses in SMVDU in different languages of the Jammu region. Dr. Javaid Rahi, a tribal activist, thoroughly explained arts, architecture, language, and demography of Gurjara Pratiharas. He emphasized the need for transforming the university into the repository of ethnic, cultural history and documentation of intangible heritage. Sh. Mohan Singh, a Sahitya Academy Award Winner, delivered a presentation on the cultural values and geographical perspectives, highlighting traditions, mores, conventions, etc. of this region. Dr. Vinod Singh, Co-convenor, delivered the vote of thanks to all guests and participants.

### **Webinar on Women Saints, Scholars and Philosophers of Kashmir Organised by SMVDU & IGNC**

SMVD University, in collaboration with IGNC Regional Centre (J&K), organized a webinar on 'Women saints, scholars and philosophers of Kashmir' on 19<sup>th</sup> September 2021. Sh. Sumanta Sarthi Sharma, Faculty Coordinator, Ek Bharat Shreshtha Bharat, SMVD University, welcomed the speakers. Among the learned speakers were: Dr. Virendra Bangroo, Director, IGNC Regional Centre, SMVDU Campus; Smt. Dolly Tikoo 'Arwaal', Poet; Sh. Narindra Safaya, President, 'Heritage Kashmir', Writer & Author; Sh. Inayat Gul, General Secretary, 'Kashmir Markazi Adab va Sakafat', Poet and Author; Smt. Ujjwal Handoo, Writer, Author; Ms. Aroosa Ashraf, Writer & Author; Sh. Chashool Mahaldar, Artist & Filmmaker; Sh. Ali Ahsan, Writer and Author; Ms. Deebea Nazir Khan, Writer and Sh. Sunil Raina Rajanaka, Artist & Writer. Dr. Virendra Bangroo said that in Indian tradition, women are held in high esteem and have contributed to every walk of life. Smt. Dolly Tikoo Arwaal, recited the Vaak of Lal Ded in





in her beautiful voice. She briefly described women saints and philosophers of Kashmir. Sh Narinder Sa-faya said we have a complete chronology of rulers but not our women saints and scholars. Sh. Inayat Gul said there was no gender discrimination in Rishi order. Smt Ujjwal Handoo talked about the Vedic, Trika, and Upanishad impact on the sayings of Lal Ded. Miss Aroosa Ashraf said that Lal Ded was the first mystic poetess of Kashmir, and one could infer from her saying that women in Kashmir were liberal and educated. Sh. Chashool Mahaldar shared his experiences, while directing a documentary for IGNCA. He emphasized the need to create awareness about the composite culture of Kashmir. Sh. Ali Ahsan gave a detailed account of women disciples of Sheikh Noor-U- din. Ms. Deba Nazir said that there have been women empowerment in Kashmir for ages, and women contributed to all spheres of life. Sh. Sunil Raina Rajanaka said that Kashmir is the land of the Mother goddess and her shrines are all over the valley.

## SMVDU Organized Workshop on Plagiarism: Strategies and Tools



The Faculty Development Cell (FDC) of SMVD University (SMVDU), Katra organized an online workshop on 'Plagiarism Practices: Strategies and Tools' under the (PMMMNMTT) Scheme. Prof. (Dr.) RK Sinha, VC, SMVD University & Chief Guest of the inaugural function deliberated upon academic integrity. Dr. Suparn K. Sharma, Coordinator, FDC, provided insight into ethical perspectives, and emphasized the need to develop mechanisms that promote ethical research. Dr. Ashutosh Vashishta, Organizing Secretary, provided an overview of the workshop. Many quality sessions were delivered by the resource persons, chiefly Prof. RK Mishra of the Institute of Public Enterprise, Hyderabad, emphasized the need to empower teachers to develop eco-system and to handle plagiarism effectively. Dr. NK Chauhan, Sr. Assistant Librarian, Guru Jambheshwar University of Science & Technology, deliberated upon the factors responsible for plagiarism. Dr. Satish Kumar, Faculty, MNIT University Jaipur, delivered a talk on "Detecting and Avoiding Plagiarism in Academic Writing". Previously, during the inaugural ceremony, Dr. Meenakshi Gupta, Co-Convener-Workshop, welcomed the dignitaries and participants. Dr. RK Mishra, Program Coordinator, highlighted the ethical concerns related to plagiarism. Dr. Sunanda Gupta, Faculty, School of Computer Sciences & Engineering, SMVDU, delivered the vote of thanks.

## FDP on Mathematics & its Applications Inaugurated at SMVD University

One-week Faculty Development Program on 'Mathematics and its Applications in Science and Engineering' was inaugurated at Shri Mata Vaishno Devi University on 27<sup>th</sup> September 2021. The program was organized by Faculty Development Centre, SMVDU, in collaboration with the School of Mathematics under PMMNMTT Scheme of Ministry of Education. Padma Sri Prof. Ravindra K. Sinha, Vice Chancellor, SMVD University, was the Chief Guest of the inaugural ceremony. Prof. Sinha emphasized the importance of Mathematics in daily life, and interdisciplinary research. He also highlighted the work and contribution of Indian Mathematicians. Shri Nagendra Singh Jamwal (JKAS), and Registrar, SMVD University deliberated how the conduct of such programs makes the motive of the university "Vigyanana Brahma" meaningful. Dr. Supran K Sharma, Coordinator FDC, SMVDU and Dean, Faculty of Management, briefed about the activities of the FDC, SMVDU. Prof. Ashok K. Sharma, Dean, Faculty of Sciences, graced the occasion with his kind presence in the inaugural session. Dr. Uday Pratap Singh, Head, School of Mathematics and Convener of the FDP, outlined the focus and probable outcomes of the FDP. Dr. Singh also informed that sixty-six (66) participants from various parts of the country, participated in the FDP. The resource persons from universities and IITs delivered the lectures. Dr. Vivek K. Singh, Co-convener of the FDP, presented the welcome address. Dr. Kamni Pathania, School of Physics, conducted the proceedings of the inaugural session of the FDP and Dr. Surender Singh, Coordinator of the FDP, delivered the vote of thanks.



## SMVDU organizes Kavi Sammelan and Hindi Pakhwada



The Hindi Cell of Shri Mata Vaishno Devi University, in collaboration with the J& K Academy of Art, Culture and Languages, organized a Kavi Sammelan on the campus on 28<sup>th</sup> September 2021, the concluding day of Hindi Pakhwada. The program was inaugurated by the Vice-Chancellor, SMVDU, Prof. Ravindra Kumar Sinha. Shri Nagendra Singh Jamwal, Registrar, SMVDU, welcomed the guests and audience. The program witnessed the recitation of poems by distinguished Hindi poets of the region. With this, the fourteen-day Hindi Pakhwara celebrations reached to its culmination. In the end, the winners of various competitions organized during the Pakhwada were awarded cash prizes and certificates. The officers present from the Academy included Dr. Arvinder Aman, Additional Secretary, and Mrs. Rita Khadyal, Executive Editor of Hindi magazine Shiraza of the Academy. The program was coordinated by Dr. Anil Tewari, Nodal Officer, Hindi Cell, SMVDU. The vote of thanks was delivered by Dr. Aman. The students' team worked for the organization of the event was headed by Mr. Shivam Kumar.



# Celebration and Day Observed

## World Nature Day Observed at Shri Mata Vaishno Devi University

Students of SMVD University from different Schools (Management; Physics; ECE; CSE; Biotech; SoL&L; Mathematics; EE; etc.) participated in an Essay Writing Competition on "World Nature Day". The event was coordinated by Dr. Ravi Parihar, and Dr. Amitabh V. Dwivedi, Faculty, School of Languages and Literature, SMVDU. The faculty duo adjudged the top three students who got the positions respectively: Palak (20mmb090); Tania (19MPY040); and Sheena Raina (20mmb052). The event was the part of the celebrations of Azadi ka Amrit Mahotsav. The toppers were awarded with a certificate of distinction, and other participants had received certificates of participation.



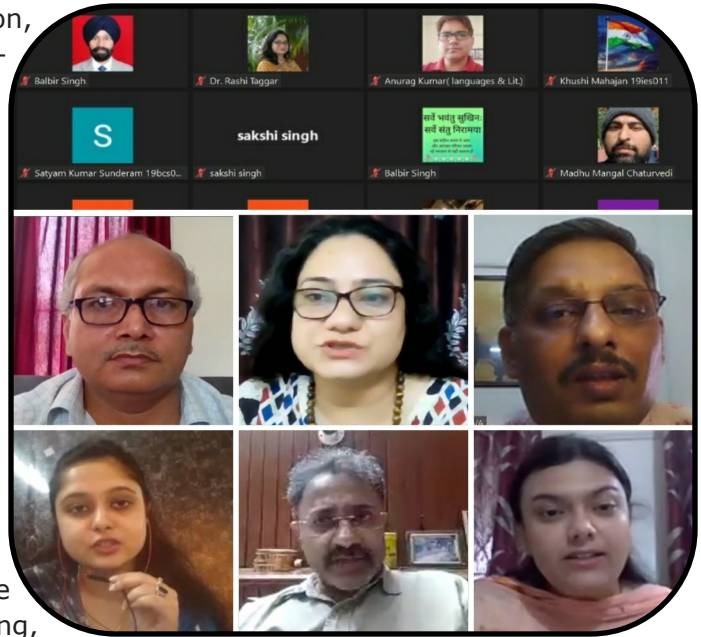
## Celebrating Diversity with Ek Bharat Shreshtha Bharat Organized at SMVDU & IGNCA

Shri Mata Vaishno Devi University (SMVDU), in collaboration with Indira Gandhi National Centre for the Arts (IGNCA), organized a webinar on 'Ek Bharat Shreshtha Bharat' with a focus on celebrating the cultural diversity of Jammu & Kashmir and Tamil Nadu. Scholars and writers shared the knowledge of the cultural traditions and practices of both regions. Ms. D. Pushpa, Sh. J. Niranjana, Ms. S. Logamani, Ms. Varunani Ra Na represented Tamil Nadu, whereas Dr. Virendra Bangroo, Sh. Upinder Ambardar, Sh. Inayat Gul, Sh. Narindra Safaya and Sh. Swaran Singh Kohistani represented Jammu & Kashmir. Sh. Sumanta Sarthi Sharma, Head, School of Philosophy and Culture, and Faculty Coordinator of Ek Bharat Shreshtha Bharat, SMVD University, welcomed all participants. Dr. Bangroo, Regional Director, IGNCA, talked about cultural relations and assimilations, which led to the emergence of one nation since time immemorial. Ms. D. Pushpa, teacher and social worker, spoke on the topic, 'The beauty of Nilgiri.' She gave a socio-cultural account of tribes and communities living in the region. Sh. J. Niranjana, a documentary filmmaker, gave a presentation on art and culture in cinema. He talked about the universal appeal and impact of Indian cinema cutting across the barriers of language. Ms. S. Logamani, a teacher, gave an illustrated account of the temples and culture of Tamil Nadu. Ms. Varunani Ra Na, a teacher, talked about Tamil Nadu food and hospitality. She also spoke about the wazwan of Kashmir. Tamil cuisine originating in the southern Indian state Tamil Nadu, and other parts of South Asia like Sri Lanka is now famous all over India. Sh. Upinder Ambardar, a writer, gave an overview of the spiritual landscape of Jammu and Kashmir. Sh. Inayat Gul, writer & poet, gave a presentation on the composite culture of Kashmir. He talked about the Rishi cult of Kashmir, which has got universal appeal. Sh. Narindra Safaya, writer & poet, talked about cuisine and culture, and said that south Indian food is known nationally and internationally. Swaran Singh Kohistani, poet & writer, shared his views on the cultural heritage of the Duggar region which is rich in ecological and cultural diversity. Sh. Sharma thanked the participants for delivering the lectures. He also thanked the SMVD University and IGNCA administration for their constant support.



## SMVD University Celebrated Teachers' Day

As part of Azadi ka Amrit Mahotsav, Shri Mata Vaishno Devi University, Katra, celebrated the Teachers' Day, the birth anniversary of the 2nd President of India, Bharat Ratna Dr. Sarvapalli Radhakrishnan (1888-1975) on 5th September 2021. On this occasion, the School of Philosophy & Culture (SoPC) collaborated with the School of Languages and Literature (SoLL) in organizing a Panel Discussion on 'The Role of the Teachers of Higher Education' as it is conceived in the New Education Policy of India 2020. The panel discussion was moderated by Dr. Anil K. Tewari, Asst. Prof., SoPC. The panellists included, Prof. Rajeev Garg, School of Architecture and Landscape Design, Dr. Sumeet Gupta, Dean of Research & Development, Dr. Balbir Singh, Dean of Students, Dr. Saurabh, Head, School of Business (SoB), Dr. Rashi Taggar, Asst. Prof., SoB, Dr. Madhu Mangal Chaturvedi, Asst. Prof., SoPC and Dr. Rajiv Kumar Atri, Asst. Prof., School of Mechanical Engineering. The panellists underlined the significance of the learner-centric approach in the higher education. The values of trust, love, care progressive thinking, patience, adaptability, character building and national spirit were emphasized. Around 50 students and faculty members participated in the discussion. Prof. RK Sinha, Vice-Chancellor, SMVDU, and Sh. Nagendra Singh Jamwal, Registrar, SMVDU, conveyed their best wishes to teachers, students, and staff members on the occasion. The event concluded with a vote of thanks by Ms. Sakshi Singh.



## । एसएमवीडीयू में हिन्दी पखवाड़े का उद्घाटन ।।

एसएमवीडीयू में हिन्दी पखवाड़े का उद्घाटनश्री माता वैष्णो देवी विश्वविद्यालय कटड़ा के हिन्दी प्रकोष्ठ द्वारा 14-28 सितम्बर 2021 तक हिन्दी पखवाड़े का आयोजन किया जा रहा है। इस वर्ष का कार्यक्रम भारत की आज़ादी के अमृत महोत्सव का भाग है। इसका उद्घाटन 14 सितम्बर हिन्दी दिवस पर माननीय कुलपति आचार्य रवीन्द्र कुमार सिन्हा (पद्मश्री) के कर कमलों से हुआ। इस अवसर पर विश्वविद्यालय के कुलसचिव श्री नागेंद्र सिंह जामवाल और मानविकी एवं सामाजिक विज्ञान संकाय के अधिष्ठाता तथा हिन्दी प्रकोष्ठ के पदेन अध्यक्ष आचार्य विजय कुमार भट्ट सहित अनेक संकायों के अधिष्ठाता, विभागों के अध्यक्ष, आचार्य, विद्यार्थी और कर्मचारी उपस्थित थे। कार्यक्रम का शुभारंभ दीपप्रज्वलन और सरस्वती वंदना से हुआ। हिन्दी प्रकोष्ठ के नोडल अधिकारी डॉ० अनिल कुमार तिवारी ने अपने स्वागत उद्बोधन में 14 सितम्बर 1949 को भारतीय संविधान सभा में घटित कुछ रोचक बातों का उल्लेख किया। विदित है कि संविधान सभा ने इसी दिन हिन्दी को भारत संघ की राजभाषा और इसे देवनागरी लिपि में लिखने के प्रस्ताव पर अपनी मुहर लगाई थी। कुलसचिव श्री जामवाल, जो कि जम्मू-कश्मीर प्रशासनिक सेवा के वरिष्ठ अधिकारी हैं, ने अपने वक्तव्य में हिन्दी को एक सशक्त भाषा के रूप में देखते हुये कहा कि यह भारत की समग्र संस्कृति को अभिव्यक्त





करने में सक्षम है। कुलपति आचार्य सिन्हा, जो की एक अंतर्राष्ट्रीय ख्यातिलब्ध पर्यावरणविद हैं, ने हिन्दी में संवाद की प्रमुखता पर बल दिया। उन्होंने हिन्दी भाषा के इतिहास से भी श्रोताओं का परिचय कराया और हिन्दी के प्रचार-प्रसार में फिल्मों के योगदान को रेखांकित किया। इस अवसर पर विद्यार्थियों ने कोविड संबंधी नियमों का पालन करते हुये कविता-पाठ, गायन और नृत्य की मनमोहक प्रस्तुति दी। कार्यक्रम में उपस्थित विशिष्ट जनों में आचार्य अशोक कुमार शर्मा, अधिष्ठाता, विज्ञान संकाय, डॉ० बलबीर सिंह, अधिष्ठाता, विद्यार्थी कल्याण, डॉ० शारदा पटुकोची, अध्यक्ष, जैव तकनीकी विभाग, डॉ० ईशा मल्होत्रा, अध्यक्ष, भाषा एवं साहित्य विभाग, और श्री सुमंत सारथी शर्मा, अध्यक्ष, दर्शन एवं संस्कृति विभाग सहित 100 से अधिक शिक्षक और विद्यार्थी शामिल थे। कार्यक्रम का संचालन इलेक्ट्रॉनिक्स और कम्प्युनिकेशन अभियांत्रिकी की तृतीय वर्ष की छात्राओं रोहिणी और श्रुति ने किया और इसका समापन हिन्दी प्रकोष्ठ के छात्र-सचिव शिवम कुमार के धन्यवाद ज्ञापन से हुआ। हिन्दी पखवाड़े में 28 सितम्बर तक हिन्दी भाषा में अनेक प्रतियोगितों का आयोजन किया जा रहा है। प्रतियोगिता में विश्वविद्यालय के छात्र-छात्राओं के अलावा परिसर में निवास करने वाले शिक्षकों और कर्मचारियों के बच्चे भी उत्साह से भाग ले रहे हैं।

## SMVDU Organizes Lecture on National Sports Day

Sh. Angrez Singh Parihar, Physical Director, Govt. Degree College, Thathri, J&K, delivers a lecture on National Sports Day, organized by the School of Languages and Literature, SMVDU. The event was coordinated by Dr. Anurag Kumar and Dr. Ravi Parihar, Faculty, School of Languages and Literature, SMVDU. During the talk, Physical Director, Sh. Parihar, motivated the students of SMVDU, and encouraged them to participate actively in games & sports. He emphasized that games and sports make us physically and mentally stronger than the non-participating ones. He also said that many universities offer academic courses in Physical Education, and even the students from poor family backgrounds may secure seats after qualifying the entrance exams. Sh. Singh answered the queries of students of SMVDU. The students got motivation, and they learnt the significance of games and sports in life. The event was organized as the commemoration of Aazadi Ka Amrit Mahotsav.



## Faculty/Staff Updates

### Talk Delivered

#### Dr. Kaushik of SMVDU Delivers a Talk on Data Science & Big Data

Dr. Baijnath Kaushik, Faculty, School of CSE, Shri Mata Vaishno Devi University (SMVDU), was invited as a Resource Person in the AICTE sponsored Short Term Training Program (STTP), on Data Science & Big Data at PPG College of Arts & Science, Coimbatore, Tamil Nadu, India. During the talk, Dr. Kaushik emphasized 'Ensemble Learning Techniques: Random Forest, Gradient Boost and Extreme Gradient Boost Algorithm.' He discussed the use of ensemble learning models for solving classification and regression problems, and how models improve the accuracy by minimizing residual errors. The participants, including faculty members and students, appreciated the talk and thanked Dr. Kaushik for sharing his knowledge.



### **Dr. Supran of SMVDU Conducted a Session on 'COVID 19 & MSMEs Sector'**

A webinar session on 'COVID 19 and MSMEs Sector' was conducted by Dr. Supran Kumar Sharma, Dean, Faculty of Management, Shri Mata Vaishno Devi University (SMVDU) in a Refresher Course in Commerce & Management at the UGC-Human Resource Development Centre (UGC-HRDC) Kumaun University, Nainital (Uttarakhand). Dr. Sharma explicated that MSMEs sector in India is the second-largest employment generator after agriculture and acts as a breeding ground for entrepreneurs and innovators with considerable support in strengthening the business ecosystem. Dr. Sharma emphasised that the potential of the Indian MSME sector is still untapped, and that is one of the reasons why government policies are now more convergent towards building a resilient ecosystem with better breadth and depth. Further, Dr. Sharma highlighted how the Ministry of MSME is taking steps towards making these enterprises global and improve the overall business environment by making it more conducive and transparent for all stakeholders. Along with Dr. Sharma, Prof. Kalptaru Bandopadhyay, Vidyasagar University, West Bengal and Dr. Mandeep Kaur, Head School of Financial Studies, Guru Nanak Dev University, Amritsar shared the platform for detailed deliberation on the broader issues related to the impact of the Covid-19 pandemic.



### **Dr. Ravi Parihar of SMVDU Showcases Languages of Jammu at Andalas University, Indonesia**

Dr. Ravi Parihar of SMVDU presented a research paper titled "On the Syntactic Agreement in the Indo-Aryan languages" at the 5th International Seminar on Linguistics held by the Faculty of Humanities, Andalas University, Indonesia. In his presentation, Dr. Parihar laid emphasis on languages such as, Hindi, Sarazi, Bhadarwahi and Saroori. Briefly, he reported that there is Subject-Verb- Agreement in Hindi & Bhadarwahi; whereas, Sarazi and Saroori exhibited Subject-Auxiliary agreement, where main verb doesn't show agreement. Dr. Parihar is making his efforts in revitalising the regional languages of Jammu & Kashmir, following National Education Policy, 2020. He thanked the organising members of the international Seminar.



### **Dr. Dwivedi of SMVDU Delivers a Talk at Mentorship Program, Jaipur National University**

Dr. Amitabh V. Dwivedi, Faculty, Shri Mata Vaishno Devi University (SMVDU), Katra, delivered an invited talk on 'Interpreting Literary Text: Application of Linguistics to Literary Analysis' in a seven-day Mentorship Programme for Faculty Development, organized by Jaipur National University. The programme received a huge participation from 23 countries. Dr. Dwivedi talked about how the knowledge of linguistics is useful in interpreting a literary text. He also discussed how one can read critically, and what is the role of context in literary analysis. Dr. Dwivedi's talk was followed up by a Q&P session, in which the participants clarified their doubts. Prof. KK Gautam, Convener of the Programme, thanked Dr. Dwivedi for sharing his knowledge. Dr. Rana Zaidi, Co-convener, expressed that Dr. Dwivedi's session was not only informative and knowledgeable, but it will also motivate young teachers.



### **A four week NPIU MHRD TEQIP-III Sponsored Program was organised at SMVDU.**

With an aim to train at least 50 UG students (in line with remedial coaching) of the institution and to make them industry ready for meeting industry demands in "Advanced Technologies", a four week NPIU MHRD TEQIP-III sponsored program was organised at SMVDU. The TEQIP-III project was extended for a few restricted activities and students training on future skills, is one of them. The Ministry of Education, Govt. of India, has implemented this program to comply with the call of "Atma Nirbhar Bharat" given by Hon'ble Prime Minister of India.



## Publications

Dr. Rashi Taggar conducted a session 'Leadership in Contemporary World' on 19<sup>th</sup> September 2021 in 'Asrar-e-Khudi (Secrets of Self): Leadership and Motivation'-training program organized by SKUAST-Kashmir, J&K.

Dr. Rashi Taggar attended International Procurement Conference 2021 organized by ISM-INDIA in cooperation with the World Bank, 24<sup>th</sup> -25<sup>th</sup> September 2021.

## Student Update

### SMVDU StartUp-Innovation 'Carbadex' Launched for Increasing Fuel Efficiency

Mr Akash Shrivastava, an alumnus of School of Mechanical Engineering, Shri Mata Vaishno Devi University (SMVDU), Katra, launched his product 'Carbadex' under Flydex Automobiles Private Limited which is a Government of India recognized start-up founded by Akash Srivastava on 13<sup>th</sup> June 2017. 'Carbadex' works on the principle of Go Green, Go Longer, Go Safe and Go Economic which was initially financially supported by Shri Mata Vaishno Devi University (SMVDU), a recognized organization of Start-up India of Technology Business Incubation Center (TBIC), SMVDU. The product increases the fuel efficiency of the engine, and almost doubles the mileage of a two-wheeler. In this process, it also reduces pollution levels by 3 to 4 times. MLA Harshvardhan Bajpai, Chief Guest of the function, attended the launch ceremony of the product, while addressing the function he said that there is a need to encourage such inventions to take the country forward at the technological level.



### SMVDU Student Declares Qualified for the Award of Ph.D. Degree

Ms. Vibha Mahajan was declared qualified for the award of the Doctor of Philosophy (Ph.D.) in Management by Shri Mata Vaishno Devi University (SMVDU), Katra. Ms. Vibha Mahajan worked on the topic 'Knowledge Sharing Behaviour among Service Sector Employees in the State of Jammu and Kashmir' under the supervision of Dr. Jyoti Sharma, Faculty, School of Business, SMVDU, Katra. The Vice-Chancellor, SMVDU, Prof. (Dr.) R. K. Sinha, chaired the Committee, including the Dean, Faculty of Management Dr. Supran Sharma, Head, SoB, Dr. Saurabh, and other faculty members. Prof. Sinha congratulated the scholar and the supervisor for the research. Ms. Vibha had published research papers indexed in the ABDC ranked journals. She had also presented many research papers at international and national conferences and one of her papers was accorded with the best paper award. Additionally, Ms. Vibha Mahajan was selected as the sole candidate in fully-funded training programs, funded by the Ministry of Science and Technology, China, twice in Guangzhou in 2018 and 2019.



### SMVDU Researcher Declares Qualified for the Ph.D. Degree

Ms. Poonam Mehta, School of Business (SoB), Shri Mata Vaishno Devi University (SMVDU), defended her doctoral research, titled 'Employee Wellbeing and Emotional Work: A Study of Civil Aviation Industry in North India'. The candidate was working under the supervision of Dr. Jyoti Sharma, Faculty, SoB, SMVDU. During her oral defence, Prof. RK Sinha, Vice-chancellor, SMVDU, Dean, Faculty of Management, (Dr.) Supran Kumar Sharma; Head, School of Business, Dr. Saurabh, other faculty members and research scholars were present. Prof. Sinha congratulated the candidate for her research achievements and wished her a bright future ahead. Ms. Mehta has published research papers in reputed journals indexed in ABDC, Scopus, and also presented many papers in national and international conferences and seminars.



## SMVDU Students Participate in Trekking Camp Organized by Patnitop Development Authority



A team of 14 members from SMVDU took part in a three-day trekking camp organized by Patnitop Development Authority, Kud from 28<sup>th</sup>-30<sup>th</sup> September, 2021. The SMVDU trekking contingent comprising of 13 students (9 boys and 4 girls) along with one Sports Coach participated in the Sanasar to Shankhpal trek. The trekking team was given a send-off by the Vice-Chancellor, Padma Shri Prof. Ravindra Kumar Sinha, who motivated the students to take part in such extracurricular activities. The participation of students in the trekking camp was an initiative from SMVDU Registrar, Sh. Nagendra Singh Jamwal, who also took part in the trekking expedition. The Dean, Student Welfare, Dr. Balbir Singh, also encouraged the students at the send-off. The Sports Wing of the university led by Mr. Parvez Singh Slathia, In-charge Sports, supported by Sports Coaches Mr. Sumit Sharma and Mr. Balbir Singh, made other necessary arrangements required for participation in the trekking camp.