



श्री माता वैष्णो देवी विश्वविद्यालय
SHRI MATA VAISHNO DEVI UNIVERSITY

Kakryal, Katra – 182320 (J&K)
(A State University Recognized u/s 2(f) & 12(B) of UGC Act, 1956)

No. SMVDU/R&D/23/1102-1111

Dated: 17.03.2023

NOTIFICATION

It is hereby notified that the Ph.D. thesis of Ms. Shagun Chib (Entry No. 17DBU001), Ph.D. student, School of Business, Faculty of Management, entitled “**Influence of Spiritual Gurus on Customer Buying Behaviour with Reference to FMCG Products**” which was submitted under the supervision of Dr. Hari Govind Mishra, Associate Professor, School of Business and co-supervision of Prof. Vinita Sahay, Director, IIM-Bodh Gaya; for the award of Ph.D. degree, has been accepted on the recommendations of Ph.D. Thesis Defense Committee of the University on 13.03.2023, and she is declared eligible for the award of Ph.D. degree w.e.f. 14.03.2023.

The degree will be conferred on her in the next Convocation of the University.


17/03/23.
Registrar


Copy to:

1. Dean FoM, for information.
2. Head SoB, for information.
3. Finance Officer, for information.
4. Dr. Hari Govind Mishra, Associate Professor, School of Business, for information.
5. Prof. Vinita Sahay, Director, IIM-Bodh Gaya, for information.
6. Administrative Officer /PS to VC, for kind information of the Hon'ble Vice Chancellor.
7. Faculty I/c Central Library, for information & uploading the final version of thesis on Shodh Ganga website.
8. Faculty I/c Website, for uploading on University Website.
9. Concerned _____, Ph.D. student for submitting 04 hard bound copies of Ph.D. Thesis to R&D wing and 01 hard bound copy of Ph.D. thesis to Central Library alongwith a soft copy of the same within 01 month from the date of issuance of this notification. The student must ensure that Ph.D. thesis is printed as per the approved format of University and to note that the Degree shall be conferred subject to fulfillment of the above condition.
10. Concerned file/Notification file.